LOVERS

MAY
NO. 33
10¢

ALL THE WORLD LOVES...

Lovers

ALSO IN THIS ISSUE

"CAN TOO MUCH AMBITION SPOIL A MARRIAGE?"

"THE DECEPTION OF DOROTHY COLE!"

"THE STORY OF MY MAY-AND-DECEMBER ROMANCE!"

ESTAB. 1900
CAFE DE PARIS
LA MOME MOINEAU
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CASINO
ACT OR NO ACT...HE CAN'T DO THAT TO HER! HE'S JUST A TWO-BIT HOOFER... SHE CAN'T THROW AWAY HER LIFE WITH HIM...I WON'T LET HER!
PLAY LOUDER AND FASTER! THERE'LL BE AN EXPLOSION ON STAGE ANY MOMENT!

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NURS-A-DOLLY COMPLETE NURSING SET

- She drinks; She wets!
- Washable Rubber Wonderskin!
- 22 pc. complete—dolly, nursing kit!

BOTTLES—NIPPLES

To thrill the heart of every little mother — this sensational 22 piece NURS-A-DOLLY! Cuddly rubber doll drinks, and wets her diaper ... comes with complete feeding equipment — 21 sturdy pieces including drying rack, nipple jar and bottle, formula measuring cup, funnel and spoon, and six bottles and nipples ready to use! Made of soft, life-like WONDERSKIN, you can bathe her, move her arms and legs. SEND NO MONEY! C. O. D. you pay postage. Remit with order, we pay postage!

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ALL ELECTRIC REMOTE CONTROL **1951 AUTO SENSATION!**

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WAA-WAA-WAA!

ONE! NEW! SENSATIONAL NU-BORN BABY DOLL...

- SHE'S OVER 18 INCHES TALL!
- LIFELIKE RUBBER WONDERSKIN!
- SHE CRIES—SHE COOS!
- REMOVABLE LAYETTE!

Amazingly lifelike nu-born doll to win every little mother's heart. Put her, spank her, cuddle her—she coos—she cries. Hours and hours of play thrills. Over 18 inches high, with almost human washable arms, legs, and head of rubber WONDERSKIN. Baby-soft pink skin, bright blue eyes — closest thing to actual infant. Easily removable nightie and diaper combination for "quick changes." Adorably wrapped in wooly bunting with a ribbon tie for showing off in the "carriages parade." SEND NO MONEY. (C.O.D. you pay postage. —Remit with order, we pay postage.)

SHE LOOKS—FEELS LIKE A REAL BABY!

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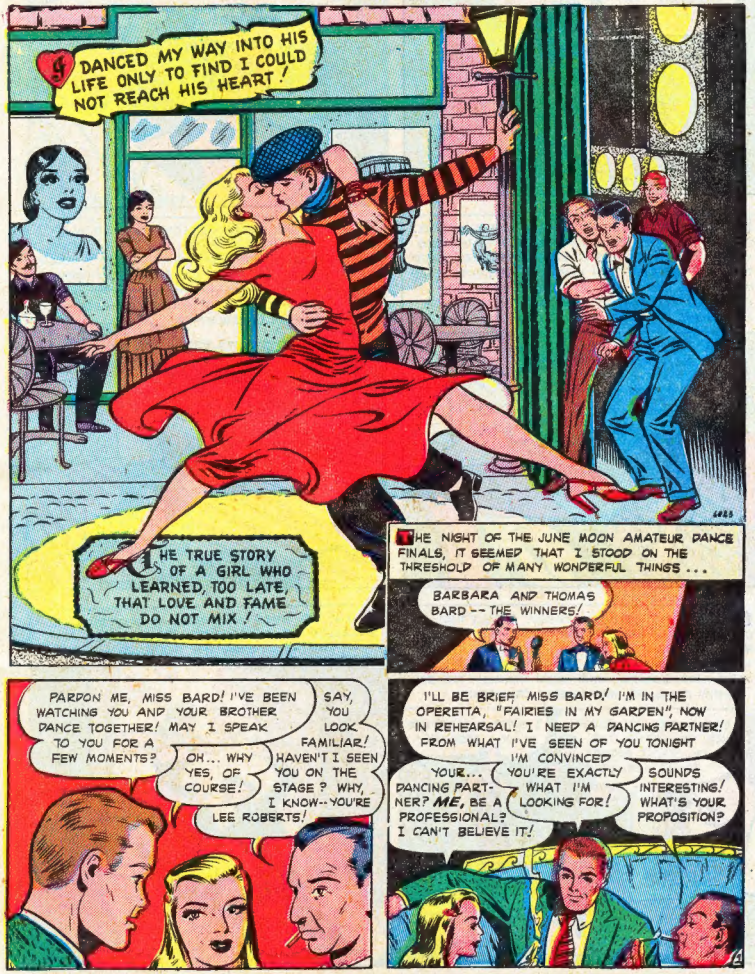
HE WOULDN'T BELIEVE ME!


I DANCED MY WAY INTO HIS LIFE ONLY TO FIND I COULD NOT REACH HIS HEART!
THE TRUE STORY OF A GIRL WHO LEARNED, TOO LATE, THAT LOVE AND FAME DO NOT MIX!
THE NIGHT OF THE JUNE MOON AMATEUR DANCE FINALS, IT SEEMED THAT I STOOD ON THE THRESHOLD OF MANY WONDERFUL THINGS . . .
BARBARA AND THOMAS BARD -- THE WINNERS!
PARDON ME, MISS BARD! I'VE BEEN WATCHING YOU AND YOUR BROTHER DANCE TOGETHER! MAY I SPEAK TO YOU FOR A FEW MOMENTS?
OH... WHY YES, OF COURSE!
SAY, YOU LOOK FAMILIAR! HAVEN'T I SEEN YOU ON THE STAGE? WHY, I KNOW--YOU'RE LEE ROBERTS!
I'LL BE BRIEF MISS BARD! I'M IN THE OPERETTA, "FAIRIES IN MY GARDEN", NOW IN REHEARSAL! I NEED A DANCING PARTNER! FROM WHAT I'VE SEEN OF YOU TONIGHT I'M CONVINCED YOU'RE EXACTLY WHAT I'M LOOKING FOR!
YOUR... DANCING PARTNER? ME, BE A PROFESSIONAL? I CAN'T BELIEVE IT!
SOUNDS INTERESTING! WHAT'S YOUR PROPOSITION?

ALL NAMES AND PLACES IN THESE TRUE-TO-LIFE STORIES ARE FICTITIOUS
ANY SIMILARITY BETWEEN ACTUAL PERSONS OR PLACES AND THOSE USED IN THESE STORIES IS PURELY COINCIDENTAL

SO THAT IS HOW I WAS LAUNCHED AS A PROFESSIONAL! HOW DIFFERENT IT WAS, SIMPLY BECAUSE I WORKED WITH LEE ROBERTS! MY LIFE HAD ALWAYS BEEN SO HUMDRUM, I NOW FELT LIKE A BUTTERFLY, THRILLED TO BE EMERGING FROM ITS COCOON! BUT SUCCESS IS NOT EASILY WON!

NO! THAT'S STILL NOT RIGHT! YOUR LEFT TURN IS AWKWARD... TRY IT AGAIN!

HE WAS REALLY ALWAYS VERY GENTLE AND CONSIDERATE OF ME! THERE WAS A COMMANDING SENSE OF MASTERY ABOUT LEE ROBERTS, BUT NOTHING OF CONCEIT! AND AS WE WORKED TOGETHER THROUGH THE LONG ARDUOUS HOURS, HIS INHERENT SWEETNESS AND SOMETIMES A RUSH OF BOYISH EXUBERANCE WERE REVEALED TO ME!

WE'LL KNOCK 'EM DEAD! WITH YOU AS A PARTNER, HONEYGIRL, HOW COULD WE MISS?

OH, I... HOPE SO!

I DIDN'T ANALYZE WHAT WAS HAPPENING TO ME! IN THE DAYTIME I SUPPOSE I WAS THINKING MOSTLY OF MY COMING SUCCESS--BARBARA BARD WITH THE LIMELIGHT ON HER AND APPLAUSE RINGING IN HER EARS! BUT AT NIGHT IT WAS VERY DIFFERENT! I WASN'T THINKING, THEN, OF LEE, MY DANCING PARTNER-- BUT ONLY OF LEE, THE MAN!

I'M FALLING IN LOVE WITH HIM, THAT'S WHAT I'M DOING! HOW COULD I HELP IT?

NOW I BEGAN WONDERING, LONGING TO KNOW IF LEE WAS FEELING THE SAME AS I DID! THERE WERE SO MANY TIMES WHEN, AS WE DANCED, I WOULD MAKE A FLYING LEAP AND HIS ARMS WOULD CATCH ME!

GOOD ENOUGH! THAT WAS TIMED MUCH BETTER-- A LOT SMOOTHER!

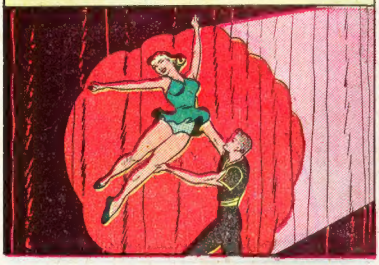
SOMETIMES I GOT DISCOURAGED! I FELT THAT ON OPENING NIGHT THE ROSY DREAMS I WAS BUILDING MIGHT COME CLATTERING DOWN AROUND ME LIKE A HOUSE OF CARDS! BUT LEE'S FAITH IN ME NEVER ONCE WAS SHAKEN, AND WHEN FINALLY THE BIG NIGHT CAME, HE WAS QUIETLY CONFIDENT!

YOU'LL BE ALL RIGHT! ONCE YOU GET ON THE STAGE, YOU'LL FORGET TO BE NERVOUS!

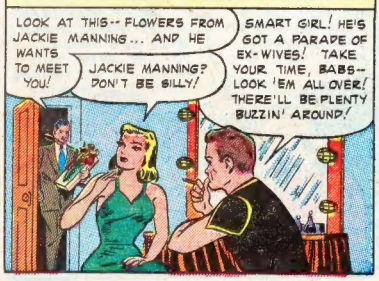
I HAVE BUTTERFLIES IN MY STOMACH!

THEN WE WERE ON STAGE... A SPOTLIGHT ENCIRCLED US, SURROUNDED BY DARKNESS, AND A HUSH FELL OVER THE AUDIENCE...

FOR THE FIRST TIME I FELT THAT THE INTEGRATION OF OUR MOVEMENTS WAS PERFECT! THE WEARY WEEKS OF MONOTONOUS TRAINING, THE PROSAIC REPETITION OF IT FELL AWAY, AND I HAD A GLIMPSE OF WHAT THE TRUE ARTIST MUST FEEL, A DREAM OF SOMETHING BEYOND EARTHBOUND EFFORTS, A TRUE BEAUTY--AND I WAS PART OF IT, WITH LEE!



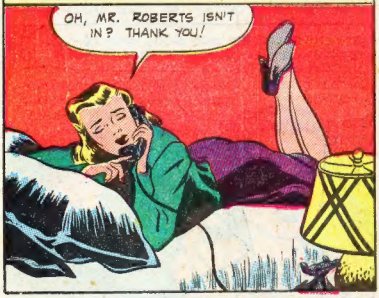
THE APPLAUSE TOLD ME WE WERE A SUCCESS, A FANTASTIC SUCCESS! HOW SHALL I DESCRIBE THE DIZZY WHIRL INTO WHICH I WAS NOW PLUNGED? I HAD ANTICIPATED SOMETHING LIKE THIS, OF COURSE, BUT THE REALITY WAS BEYOND MY WILDEST EXPECTATIONS!


LOOK AT THIS-- FLOWERS FROM JACKIE MANNING... AND HE WANTS TO MEET YOU!
JACKIE MANNING? DON'T BE SILLY!
SMART GIRL! HE'S GOT A PARADE OF EX-WIVES! TAKE YOUR TIME, BABS-- LOOK 'EM ALL OVER! THERE'LL BE PLENTY BUZZIN' AROUND!

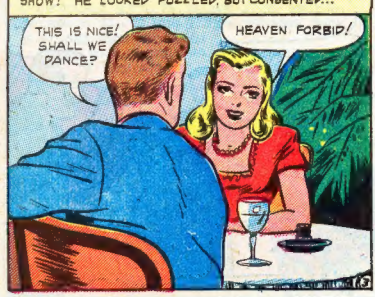
CURIOUSLY, I FELT A CERTAIN DETACHMENT FROM IT ALL... LEE'S WORDS, HIS SMILE WHEN WE WERE TOGETHER, MEANT MORE TO ME THAN ANY OF THIS! AND I REALIZED THAT I HAD BEEN PINNING MY HOPES MORE ON THE MOMENT WHEN I WOULD BE ALONE WITH HIM, SHARING OUR TRIUMPH, THAN ON THE TRIUMPH ITSELF!

OF COURSE WE HAD TO MAKE A PARTY OF IT... SOMEHOW IT SPOILED MY EVENING, FOR LEE SAT BACK AND WATCHED, AND DIDN'T SEEM TO READ THE IMPLORING MESSAGE IN MY EYES--"TAKE ME AWAY! TAKE ME AWAY FROM THESE PEOPLE!" AND NOW, AS THE SHOW SETTLED DOWN INTO ITS NIGHTLY ROUTINE, FROM EVERYWHERE CAME PRAISE AND ADMIRATION!

I WENT OUT WITH SOME OF THEM, OF COURSE! I TOLD MYSELF IT WAS EXCITING, THEIR LAVISH ADORATION WAS LIKE WINE INTOXICATING ME! SURELY I WAS THE HAPPIEST GIRL IN THE WORLD! BUT I WASN'T... MY HEART TOLD ME I WASN'T!



THAT NIGHT I FACED IT! A MOCKING VOICE WITHIN ME WHISPERED, HAVE YOU NO PRIDE? BUT I KNEW THE ANSWER WAS **NO**, NOT WHERE LEE WAS CONCERNED! AS WE WERE DANCING, I WHISPERED THAT I **HAD** TO SEE HIM AFTER THE SHOW! HE LOOKED PUZZLED, BUT CONSENTED...



I WANTED SO MUCH TO MAKE HIM UNDERSTAND WHAT WAS IN MY MIND AND HEART!

YOU... DON'T THINK THAT ALL I'M AFTER IS ATTENTION FROM RICH ADMIRERS, DO YOU, LEE? THAT'S WHAT YOU SAID WAY BACK ON OPENING NIGHT! LEE, IT ISN'T...

I DIDN'T SAY THAT! I SAID YOU'RE TOO SMART TO FALL FOR JACKIE MANNING AND JOIN THE PARADE OF SHOW GIRLS HE'S MARRIED! YOU ARE, AREN'T YOU? ANYWAY, IT'S YOUR BUSINESS --LET'S NOT QUARREL ABOUT IT!

IT WAS NO GOOD! MY HEART REACHED OUT TOWARD HIM... BUT IT COULDN'T REACH HIM! WHEN HE TOOK ME HOME I WANTED HIM SO MUCH TO KISS ME GOOD NIGHT, BUT I KNEW HE WOULDN'T! AND AS MY ARMS WENT AROUND HIS NECK, I KNEW I COULDN'T BEAR TO LEAVE HIM WITHOUT IT...

HIS DEEP, GRAY EYES WERE SO GENTLE, KINDLY, BUT SO UNAPPROACHABLE...

GET A GOOD NIGHT'S SLEEP NOW, BABS -- YOU NEED IT! YOU'VE WORKED MIGHTY HARD, BUT NOW IT'S PAYING OFF, ISN'T IT? YOU OUGHT TO BE VERY HAPPY...

HAPPY? OH... YES, OF COURSE! GOOD NIGHT, LEE!

AFTER THE SHOW THE NEXT NIGHT, LEE DISAPPEARED RIGHT AWAY AS USUAL!

LISTEN, SIS, I'M MEETING A FRIEND OF MINE -- GOT A BUSINESS DEAL COOKING! HE WANTS TO MEET YOU AND THAT SURE WOULD HELP ME PUT IT OVER! I HAVEN'T ASKED MUCH OF YOU -- PLEASE?

A BUSINESS DEAL, TOM? WELL, ALL RIGHT!

TOM'S "BUSINESS DEAL" WAS JACKIE MANNING! CERTAINLY I DIDN'T WANT THE KIND OF PUBLICITY I KNEW I'D GET, BEING SEEN PUBLICLY WITH HIM, BUT TOM HAD TRICKED ME!

I'M SURE YOU'LL EXCUSE MY LITTLE PUBLICITY WITH YOUR BROTHER, MISS BARD! I HAD TO MEET YOU SOMEHOW -- YOUR BEAUTY IS AN OVERWHELMING TEMPTATION!

THAT'S BARBARA BARD -- THE DANCER IN OUR SHOW!

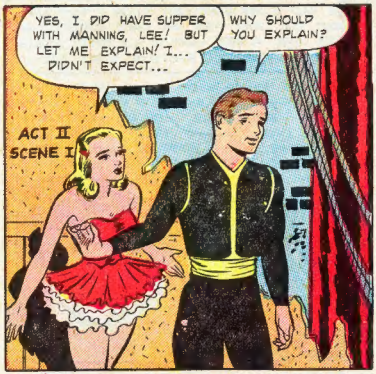
SHE'S A STUNNER, MAYBELLE!

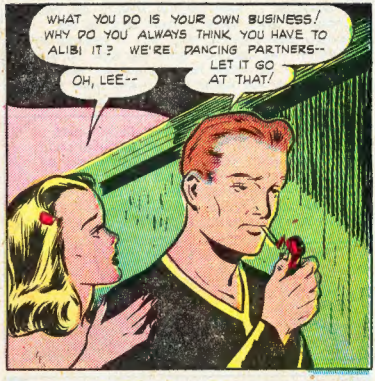
I COULD HAVE MURDERED TOM! AND WHAT WAS WORSE, WITHIN A MINUTE OR TWO, ON THE FLIMSIEST OF EXCUSES, HE DUCKED AWAY -- LEAVING ME TO HAVE SUPPER ALONE WITH THE ELDERLY WOLF! AND YOU CAN BE SURE THAT MAYBELLE DIDN'T MISS THE OPPORTUNITY OF LETTING LEE HEAR ABOUT IT!

SO YOU'VE LATCHED ONTO JACKIE MANNING! CONGRATULATIONS, DEARIE! PETE AND I SAW YOU HAVING SUPPER AT ANTOINE'S -- SURE LOOKED LIKE YOU HAD HIM DIZZY!

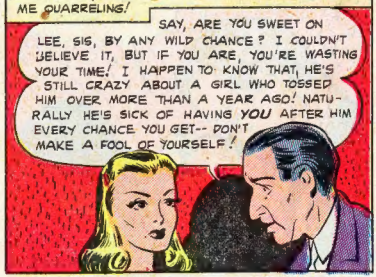
WHY... I... DON'T BE SILLY, MAYBELLE!

JACKIE MANNING, BABS?

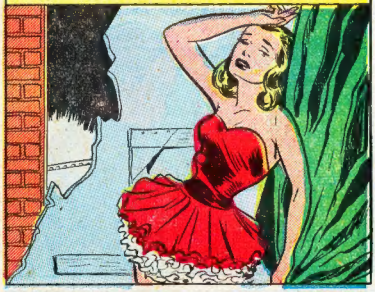




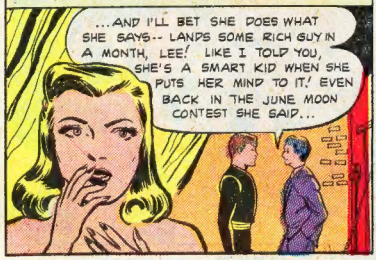
I COULD ONLY STAND NUMBED! ALL THE GAY COLOR AND MOVEMENT OF THE LITTLE BACKSTAGE WORLD HERE AROUND ME FADED AWAY, LEAVING ME ALONE IN THE EMPTY DARKNESS OF MY DESPAIR! THEN I WAS AWARE THAT TOM WAS BESIDE ME, AND THAT HE HAD HEARD LEE AND ME QUARRELING!


SAY, ARE YOU SWEET ON LEE, SIS, BY ANY WILD CHANCE? I COULDN'T BELIEVE IT, BUT IF YOU ARE, YOU'RE WASTING YOUR TIME! I HAPPEN TO KNOW THAT, HE'S STILL CRAZY ABOUT A GIRL WHO TOSSED HIM OVER MORE THAN A YEAR AGO! NATURALLY HE'S SICK OF HAVING YOU AFTER HIM EVERY CHANCE YOU GET-- DON'T MAKE A FOOL OF YOURSELF!

LEE... IN LOVE WITH SOMEONE ELSE! ALL THE LOVE I FELT FOR HIM--MEANINGLESS! I COULDN'T BELIEVE IT, AND YET IT SEEMED TO EXPLAIN SO MUCH! I STOOD DAZED, WITH ALL MY WORLD CRASHING ABOUT ME!



EVERYTHING, FOR ME, SEEMED TO HAVE HALTED! VAGUELY, IN THE BACKGROUND OF MY CONSCIOUSNESS, I KNEW THAT I WAS HERE WAITING FOR THE CUE FOR OUR THIRD ACT DANCE! BUT IT MEANT NOTHING... THERE WAS NOTHING IN THE WORLD THAT EVER COULD MEAN ANYTHING TO ME AGAIN! THEN, AT LAST, AFTER A NAMELESS INTERVAL, VOICES WERE IMPINGING UPON MY DESPAIR...


...AND I'LL BET SHE DOES WHAT SHE SAYS-- LANDS SOME RICH GUY IN A MONTH, LEE! LIKE I TOLD YOU, SHE'S A SMART KID WHEN SHE PUTS HER MIND TO IT! EVEN BACK IN THE JUNE MOON CONTEST SHE SAID...

TOM!... LYING ABOUT ME TO LEE! THE SUDDEN, SHOCKED REALIZATION OF IT JERKED ME INTO REALITY! I'D NEVER BEEN SO FURIOUS IN MY LIFE! NO WONDER LEE SNEERED AT WHAT HE THOUGHT WERE MY LAME ALIBIS! I SAW HIM TURN AWAY FROM TOM AS ANGER SPURRED ME ON...

I'M ON TO YOU AT LAST, YOU LITTLE DOUBLE-CROSSER! LYING TO LEE... TRYING TO PUSH ME AT SOME RICH GUY SO I'D MARRY MILLIONS AND YOU COULD HORN INTO IT! I'M THROUGH WITH YOU! KEEP AWAY FROM ME, TOM -- THAT'S ALL I ASK!
HEY NOW, LISTEN... OKAY IF THAT'S THE WAY YOU FEEL ABOUT IT!

I SUPPOSE IT WAS ONLY A MINUTE OR TWO BEFORE I WAS ABLE TO FIND LEE IN THE CROWDED BACKSTAGE LITTER, BUT IT SEEMED AN ETERNITY! HE COULDN'T STOP ME NOW, NOTHING COULD STOP ME FROM POURING OUT MY HEART TO HIM, TELLING HIM ABOUT TOM... AND WHAT WAS IN MY HEART AND ALWAYS HAD BEEN THERE...

...AND OH, LEE, I NEVER SAID SUCH THINGS TO TOM! I NEVER THOUGHT OF ANYTHING LIKE THAT! YOU WERE RIGHT-- THE LIMELIGHT CAN BE DAZZLING, BUT IT'S EMPTY, SO EMPTY WHEN YOU HAVEN'T ANYTHING ELSE! OH, LEE, IT'S ONLY MY LOVE FOR YOU THAT EVER MEANT ANYTHING TO ME...

BABS!

HE HAD STOOD STARTLED WHEN I TOLD HIM ABOUT TOM, AND THEN HIS FACE SOFTENED AND THERE WAS A NEW LIGHT IN HIS EYES, A GLOW RADIATING FROM THE EMOTIONS WITHIN HIM...

I WANTED YOU SO MUCH TO UNDERSTAND! BUT OH, LEE... IF THERE'S SOME GIRL YOU LOVE... TOM TOLD ME... THAT GIRL YOU LOVED A YEAR AGO...

HAD! HE SAID *THAT*, DID HE? THAT'S MORE OF HIS LIES! THERE NEVER HAS BEEN ANY OTHER GIRL BUT YOU, DEAREST! THERE NEVER COULD BE!

I HAD TWO DANCING PARTNERS BEFORE YOU, BABS, AND WHEN WE GOT A LITTLE PUBLICITY, BOTH OF THEM QUIT TO MARRY RICH MEN! DON'T YOU SEE... THAT'S WHY I COULDN'T TELL YOU HOW I FELT ABOUT YOU! I DIDN'T WANT TO GET HURT-- HAVE MY HEART KICKED AROUND LIKE A FOOTBALL...

I HAD TO WAIT AND SEE IF YOU COULD STAND THE LIMELIGHT'S GLARE... AND NOW I KNOW THAT YOU CAN AND YOU ALWAYS WILL! I LOVE YOU, DEAREST-- I WANT YOU TO MARRY ME!

YES, YES, LEE... YOUR LOVE IS ALL I EVER WANTED!

WHEN THE STAGE MANAGER FOUND US... OUR CUE HAD COME, AND WE WERE RUSHED ONTO THE STAGE... THE SAME FAMILIAR, OFT REPEATED ROUTINE, BUT IT HAD NEVER BEEN LIKE THIS! LEE'S EVERY GLANCE, THE TOUCH OF HIS HANDS, HIS ARMS AROUND ME... ALL OF IT HAD SUCH A NEW MEANING NOW...

OH, DARLING, I'M SO HAPPY!

SO AM I, BABS DEAR!

6

AND AT THE CLIMAX OF OUR DANCE, LEE'S ARMS HELD ME TIGHTER THAN EVER BEFORE AND-- IGNORING THE CLAPPING AUDIENCE-- HE BROUGHT HIS LIPS DOWN ON MINE, SEALING OUR LOVE FOREVER!

BRAVO! BRAVO!

The End

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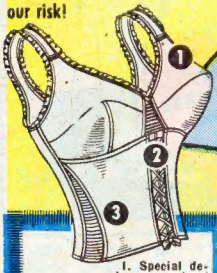

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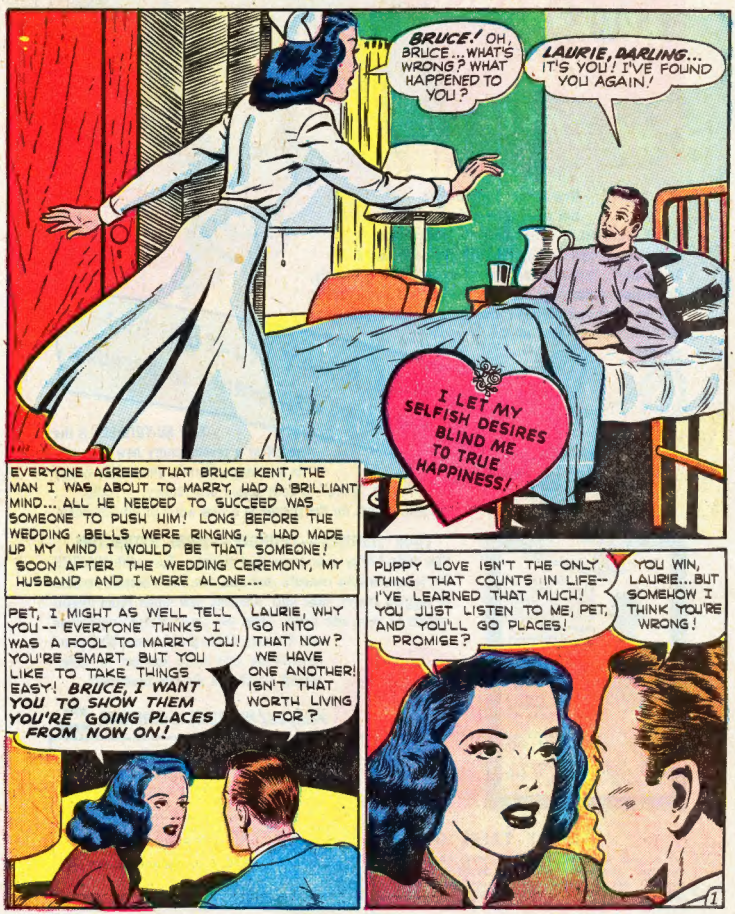
NAME_____

ADDRESS_____

CAN TOO MUCH AMBITION SPOIL A MARRIAGE?


BRUCE! OH, BRUCE... WHAT'S WRONG? WHAT HAPPENED TO YOU?
LAURIE, DARLING... IT'S YOU! I'VE FOUND YOU AGAIN!
I LET MY SELFISH DESIRES BLIND ME TO TRUE HAPPINESS!
EVERYONE AGREED THAT BRUCE KENT, THE MAN I WAS ABOUT TO MARRY, HAD A BRILLIANT MIND... ALL HE NEEDED TO SUCCEED WAS SOMEONE TO PUSH HIM! LONG BEFORE THE WEDDING BELLS WERE RINGING, I HAD MADE UP MY MIND I WOULD BE THAT SOMEONE! SOON AFTER THE WEDDING CEREMONY, MY HUSBAND AND I WERE ALONE...
PET, I MIGHT AS WELL TELL YOU -- EVERYONE THINKS I WAS A FOOL TO MARRY YOU! YOU'RE SMART, BUT YOU LIKE TO TAKE THINGS EASY! BRUCE, I WANT YOU TO SHOW THEM YOU'RE GOING PLACES FROM NOW ON!
LAURIE, WHY GO INTO THAT NOW? WE HAVE ONE ANOTHER! ISN'T THAT WORTH LIVING FOR?
PUPPY LOVE ISN'T THE ONLY THING THAT COUNTS IN LIFE-- I'VE LEARNED THAT MUCH! YOU JUST LISTEN TO ME, PET, AND YOU'LL GO PLACES! PROMISE?
YOU WIN, LAURIE... BUT SOMEHOW I THINK YOU'RE WRONG!

FROM THEN ON IT WAS EASY TO PERSUADE BRUCE TO DO MY BIDDING! I DIRECTED EVERY ONE OF HIS MOVEMENTS...HE SEEMED LIKE PUTTY IN MY HANDS!

BETTER WRAP THIS MUFFLER AROUND YOUR NECK OR YOU'LL CATCH COLD... IT'S STILL CHILLY OUTDOORS, YOU KNOW!

LAURIE, YOU'RE A SWEETHEART... ALWAYS THINKING OF EVERYTHING! WHAT WOULD I DO WITHOUT YOU?

AFTER SEVERAL MONTHS OF HARD WORK, BRUCE GOT HIS FIRST PROMOTION! MY SCHEME WAS WORKING!

LAURIE, I'VE GOT SOME GOOD NEWS FOR YOU! JUST THINK--I AM NOW ASSISTANT DISTRICT MANAGER OF THE COMPANY!

I'M SO GLAD, BRUCE--I KNEW YOU'D MAKE IT! I CAN HEAR THOSE HARPIES ALREADY!

I WAS ANXIOUS TO GO OUT AND STRUT MY STUFF...

THIS CALLS FOR A CELEBRATION... THE KUDNERS ARE GIVING A PARTY TONIGHT!

WONDERFUL! LET'S GO!

THERE WAS NO NEED TO TELL ANYONE... THEY'D HEARD IT FROM BRUCE'S FRIENDS AT THE OFFICE!

CONGRATULATIONS, BRUCE--WE'VE HEARD THE GOOD NEWS!

THANKS, ALL OF YOU! LAURIE, HERE, WAS THE BRAIN BEHIND IT ALL--I DON'T KNOW WHAT I'D DO WITHOUT HER!

BRUCE DIDN'T SEEM TO ENJOY HIS SUCCESS AS I DID! I FELT LONELY IN MY HOUR OF TRIUMPH... THAT SHOULD HAVE TIPPED ME OFF, BUT I WAS TOO BLIND TO SEE!

ISN'T THIS WONDERFUL--EVERYONE IS ADMIRING US!

BOSH! AND TOMORROW THEY'LL BE TAKING US APART, LIMB FROM LIMB!

NEXT DAY I TOOK MY HUSBAND TO AN EXCLUSIVE MEN'S STORE AND SELECTED THE CLOTHES I THOUGHT HE SHOULD WEAR...

THIS SUIT FITS YOU LIKE A GLOVE-- DO YOU LIKE IT, SIR?

ASK MY WIFE--I'M GOING THROUGH THIS FOR HER!

IN A COMPANY SHAKE-UP, BRUCE WAS PROMOTED TO VICE PRESIDENT IN CHARGE OF FOREIGN INVESTMENTS! HIS NEW JOB BROUGHT HIM IN CONTACT WITH DIPLOMATS AND THE INTERNATIONAL SET! ALREADY I WAS DREAMING OF GLAMOUR AND EXTENSIVE TRIPS ABROAD!

BRUCE, OUR COMPANY WAS GREAT FAITH IN YOU!

THIS IS A GREAT OPPORTUNITY, SIR... I'LL DO MY BEST!

BRUCE SHOWED SIGNS OF REBELLION NOW AND THEN, BUT ON THE WHOLE HE GOT PRETTY WELL IN THE SWING OF THINGS IN HIS NEW LIFE! HE SPENT MORE AND MORE TIME AT THE OFFICE AND LESS TIME WITH ME! I DIDN'T MIND--HE WAS TRYING TO GET AHEAD AS I WANTED HIM TO!

I'M SORRY, DEAR, I WON'T BE HOME TONIGHT! I'M WORKING LATE AT THE OFFICE-- I'M SURE YOU'LL UNDERSTAND!

THE FIRST THING WE DID WAS BUY A BIG HOME IN THE FASHIONABLE SUBURB! I DECIDED THIS WAS NECESSARY IF WE WANTED TO BREAK INTO SOCIETY!

THIS IS OUR NEW HOME, LAURA! DO YOU LIKE IT?

I'LL SAY I DO! NOW WE CAN REALLY LIVE AS I'VE ALWAYS WANTED TO!

BRUCE GAVE ME SERVANTS, A BRAND-NEW CAR, JEWELS, EXPENSIVE CLOTHES... EVERYTHING I WISHED FOR WAS MINE FOR THE ASKING! BUT I STILL WASN'T HAPPY! I HADN'T YET STARTED ON MY FINAL CAMPAIGN...

DOES MADAME WANT ANYTHING ELSE?

THAT'LL BE ALL, MARIE-- YOU MAY GO NOW!

IN THE COURSE OF HIS WORK, BRUCE HAD BEEN INVITED TO MOST OF THE CITY'S MOST SOCIALLY PROMINENT HOMES! ONE DAY I DECIDED THAT IT WAS TIME FOR ME TO GAIN ENTREE TO THOSE HOMES TOO!

LAURA-- ***YOU!*** I DIDN'T EXPECT TO SEE YOU HERE!

THAT'S EXACTLY WHY I CAME, SILLY! I WANTED TO SEE MY ***BIG MAN*** AT WORK, SINCE WE HARDLY GET A CHANCE TO SEE ONE ANOTHER AT HOME!

CONTINUED AFTER NEXT PAGE...

SKINNY GIRLS ARE NOT GLAMOUR GIRLS!

HOW TO ADD *Glamorous Curves* TO YOUR FIGURE

IF you are a normal, healthy underweight person and are ashamed of your skinny, scrawny figure, NUMAL can help you add pounds and pounds of firm, attractive flesh to your figure.

For NUMAL, a doctor-approved formula, contains essential minerals, vitamins and nutrients that may aid your appetite. Then you eat more and enjoy what you eat. But that isn't all. NUMAL contains a food element which is also a great help in putting on weight. So don't let them snicker at your skinny, scrawny figure. A skinny, scarecrow figure is neither fashionable nor glamorous. Remember, the girls with the glamorous curves get the dates. So start NUMAL today. You'll love the taste . . . you'll love the results. SEND NO MONEY. Just your name and address. When postman delivers NUMAL in plain wrapper, pay him only $2 plus postage and C.O.D. fees. Note: You save all postal charges if you send $2 with order.

These are excerpts from unsolicited and unpaid for testimonials . . .
(Names on request)

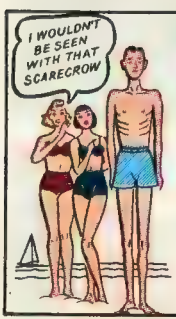
"Please send me another bottle of NUMAL — it has helped me wonderfully. I have gained some weight and feel fine now"
Mrs. H. S., Rolla, Mo.

"— made me sleep so much better and it improved my appetite so much"
L. A. L., Sanford, Fla.

"I am so delighted with NUMAL — it has improved me very much — my friends just rave at me"
M. W., Waycross, Ga.

"I am feeling fine and I can now eat three meals a day . . . Before I started taking NUMAL I wasn't eating well at all but now I have a good appetite"
Mrs. M. D. C., Baton Rouge, La.

"I think NUMAL is wonderful My husband says I look better and I feel better"
Mrs. C. L., Rutland, Vt.



SKINNY MEN ARE NOT ATTRACTIVE EITHER

Make no mistake about it— a skinny, scrawny body is no asset in social, business or sports life. So if you are a normal, healthy underweight person, give NUMAL a chance to build you up, put firm flesh on your frame. It's guaranteed—it must help you or your money back. You'll like NUMAL. It tastes good, does good. Order yours today.

USE CONVENIENT COUPON NOW

Medically Checked and Approved!

NOTE: The NUMAL Formula has been double-checked 1st. By one of America's foremost research laboratories 2nd By our Medical Director a well-known New York practicing physician. All medical statements in this ad have also been checked by our own Medical Director for accuracy.

MONEY-BACK GUARANTEE!

If you aren't pleased with results after using one bottle of NUMAL, you get your money back. Fill in and mail coupon now.

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Send me at once a jar of NUMAL with the understanding that it must put weight on me or you'll refund my money after the first jar I'll pay postman $2.00 plus C.O.D. charges and postage

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NOTE: If you want to save all postal charges enclose $2 check, money order or cash. We will pay all postal charges. Same money-back guarantee.
Sorry Canadian orders cannot be sent COD. Send International Money Order

BEFORE HE COULD ANSWER, A SECRETARY INTERRUPTED...
AN INVITATION FOR TOMORROW NIGHT AT THE STEDMANS', SIR! WHAT SHALL I ANSWER?
THE STEDMANS ARE IMPORTANT-- I CAN'T TURN THEM DOWN! TELL THEM I'LL BE THERE!
THE STEDMANS!... THEY'RE MILLIONAIRES! OH, BRUCE, I'VE ALWAYS WANTED TO SEE WHAT A SWANKY PARTY LOOKS LIKE! TAKE ME ALONG, PLEASE.
THAT'S HARDLY POSSIBLE! YOU SEE, THIS IS BUSINESS-- NOT A SOCIAL CALL!
WHATEVER IT IS, I'M GOING WITH YOU, UNDERSTAND?
ALL RIGHT, IF YOU INSIST...
I BOUGHT AN EXPENSIVE DRESS FOR THE OCCASION! I WANTED BRUCE TO BE PROUD OF ME...
I AM SURE THERE WILL BE NO ONE PRETTIER THAN MADAME AT THE PARTY!
I HOPE YOU'RE RIGHT, MARIE-- THIS MEANS SO MUCH TO ME!
I WAS EXTREMELY TENSE AS WE DROVE TO THE STEDMAN ESTATE... I FELT MY HOUR OF TRIUMPH WAS APPROACHING! HERE I WAS, AT THE THRESHOLD OF SOCIETY! MY HUSBAND'S INDIFFERENCE TO IT ALL WAS IRRITATING...
I CAN'T UNDERSTAND YOU AT TIMES! DON'T YOU REALIZE SOME PEOPLE WOULD GIVE A FORTUNE TO CRASH THE STEDMANS' PARTY TONIGHT?
SOME PEOPLE, MAYBE-- NOT ME!... BUT YOU WOULDN'T UNDERSTAND!
BRUCE WAS RIGHT, I DIDN'T UNDERSTAND! OH! IF ONLY I HAD KNOWN...
OH! MR. KENT-- WELCOME! WELCOME!
MAY I INTRODUCE MY WIFE, MRS. LAURA KENT...
OH! ER...YES, MRS. KENT, OF COURSE... HOW TERRIBLY AWKWARD OF ME! COME NOW, OUR GUESTS ARE WAITING IN THE DRAWING ROOM!
4

FOR THE FIRST TIME, I WAS REALLY TERRIFIED! WHAT WAS I TO DO? I COULD FEEL THE COLD STARES GREETING ME EVERYWHERE! OBVIOUSLY, I DIDN'T BELONG!

LADIES AND GENTLEMEN, MEET MRS. KENT-- BRUCE KENT, OF THE AETNA INVESTMENT COMPANY WHOM YOU ALL KNOW AND APPRECIATE, I AM SURE!

GOOD EVENING, BRUCE!

I WAS GETTING DESPERATE-- NO ONE SEEMED INTERESTED IN TALKING TO ME AFTER THE INITIAL COURTESIES OF INTRODUCTION! AND BRUCE WAS NOWHERE TO BE SEEN... HE WAS PRESUMABLY TENDING TO HIS BUSINESS!

BRUCE WAS RIGHT-- THESE PEOPLE ARE NOTHING BUT SNOBS, ALL OF THEM! OH, BRUCE, WHERE ARE YOU? *I NEED YOU SO!*

SOCIETY ACCEPTED MY HUSBAND, BUT I WAS UNWANTED! WHAT WAS TO HAVE BEEN MY GREATEST TRIUMPH WAS MY MOST BITTER DEFEAT! EVERYTHING SEEMED TO BE CRUMBLING ABOUT ME... I WALKED TO THE DOOR AS IF IN A TRANCE!

OUTSIDE I FACED THE TRUTH-- BRUCE WAS UNASSUMING BECAUSE HE DIDN'T REALLY CARE WHETHER A MAN WAS A MILLIONAIRE OR NOT, AND SO THEY LIKED AND ACCEPTED HIM! BUT I-- I WAS JUST A ***SOCIAL CLIMBER!*** AFTER A FEW MOMENTS I KNEW WHAT I MUST DO-- GO BACK WHERE I REALLY BELONGED, BACK TO MY OLD LIFE!

THE CHANGE WASN'T AS HARD AS I HAD EXPECTED IT WOULD BE! I LEFT BRUCE A NOTE EXPLAINING AS BEST I COULD AND ASKING HIM NOT TO LOOK FOR ME... THEN I APPLIED FOR A NURSING JOB AT ONE OF THE CITY'S HOSPITALS, AND WAS ACCEPTED!

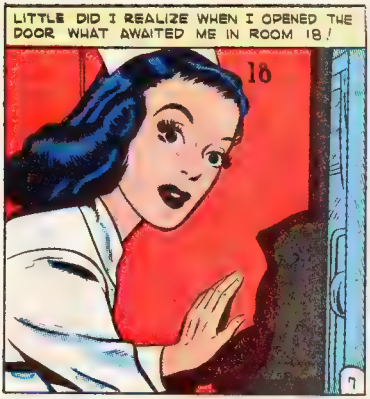
HOW DO YOU FEEL THIS MORNING?

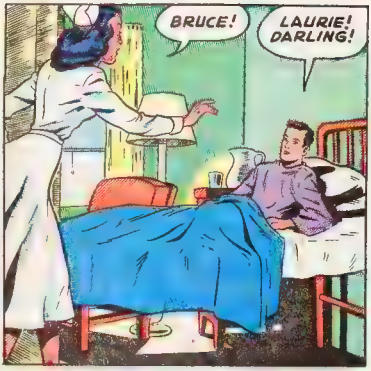
BETTER, NURSE! THANKS TO YOUR GOOD CARE! YOU'D SURE MAKE A GOOD WIFE FOR SOME LUCKY GUY!

I TOOK REFUGE IN MY WORK AS A WAY TO MAKE UP FOR MY MISTAKES! MY HEART WOUNDS HAD BEGUN TO HEAL WHEN...

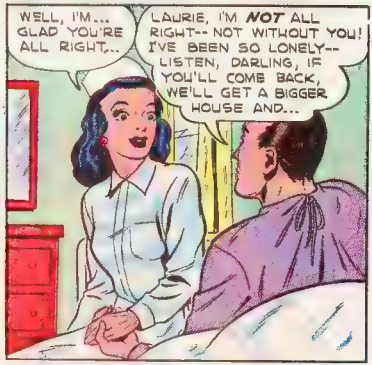
NURSE, I SUGGEST YOU CHECK THE PATIENT IN ROOM 18! HE WAS BROUGHT IN LAST NIGHT... GOT HURT IN AN AUTOMOBILE ACCIDENT!

YES, DOCTOR... I'LL GO AT ONCE!





BRUCE! YOU'RE HURT...?
JUST SCRATCHED A BIT! I GUESS I WAS DRIVING TOO FAST-- I HAVEN'T MUCH CARED WHAT HAPPENED TO ME THESE PAST WEEKS!


WELL, I'M... GLAD YOU'RE ALL RIGHT...
LAURIE, I'M NOT ALL RIGHT-- NOT WITHOUT YOU! I'VE BEEN SO LONELY-- LISTEN, DARLING, IF YOU'LL COME BACK, WE'LL GET A BIGGER HOUSE AND...

NO, BRUCE! LET'S GET A SMALLER HOUSE-- NEAR OUR OLD FRIENDS! SOME PEOPLE PREFER THE SIMPLE LIFE, YOU KNOW!
OH, LAURIE, MY LOVE! I GUESS WE'VE BOTH LEARNED A LESSON!
6

A MOMENT LATER BRUCE SWEPT ME INTO HIS POWERFUL ARMS AND HELD ME TIGHT! IT WAS ALL LIKE A SWEET DREAM AND I WAS SURE IT WOULD LAST FOREVER!
DON'T EVER LEAVE ME AGAIN, MY DARLING!
The End

SUBSCRIBE NOW! $1.00 FOR NEXT 12 ISSUES! LOVERS, SUITE 1404 350 5TH AVE NEW YORK CITY 118

NEW! NONE OTHER LIKE IT!

LOOK SLIMMER, more YOUTHFUL

REDUCE

your appearance INSTANTLY!

The Tranzform® Girdle *must* be the best girdle you ever wore . . . you *must* feel more comfortable . . . you *must* look younger . . . your shape must be noticeably improved . . . *or we don't want a penny of your money.*

NEW! No other girdle or supporter belt like it

We know that you've probably tried other girdles in the hope that you'd eventually find the right one. But this we promise you NO OTHER GIRDLE CAN DO FOR YOU MORE THAN THE TRANZFORM DOES. No other girdle or supporter belt offers you more bulge control . . . safely, scientifically. No other girdle can compare with the miracle working Bulgemaster feature.

WHAT IS THE BULGE-MASTER FEATURE?

The Bulgemaster pads are special inset panels of sheet rubber, covered with cotton jersey. They absorb the excess perspiration from the balanced pressure against the muscles and fatty tissues of your stomach, waist, hips, and thighs.

ONLY 100% DUPONT NYLON STITCHING

is used on the Bulgemaster panels. Special pin point perforation allows air to circulate for your added comfort.

MAGIC INSET CONTROL ... THE INSIDE STORY

Magic insets do the trick. They control in complete comfort, guaranteeing healthful, lasting support. They lift and flatten the tummy, slim down the waist, trim the hips, eliminate the "spare tire" waistline roll.

These magic inset panels are cleverly designed with diagonal control-stretch. They create the balanced pressure that gives each bulge the exact amount of restraint it requires.

YOU ACTUALLY APPEAR SLIMMER At Once!

With no other help than the Bulgemaster Magic Inset Control Panels, the Tranzform

- Takes inches off tummy —raises abdomen and keeps it in
- Brings in waist
- Makes spreading hiplines conform to firm beauty
- Smoothes and slims thighs
- Makes your clothes fit beautifully

*Pat. Reg. U. S. Pat. Off. **Pat. App. for, U. S. Pat. Off.

No bones—No buckles—No steels —No laces—No adjustments

Let the Tranzform be your undercover agent for a more beautiful figure—the slimmer, trimmer figure that invites romance.

STOUT WOMEN *We Can Fit You, Too!*
Sizes up to 50 waist, 60 hips

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PROOF!

Read what satisfied wearers say:

"This is my second order. I sure like it fine. They are wonderful supports for a large stomach."
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"My sister is wearing one of your girdles and is so pleased with it I would also like to have one."
—Mrs. R. C., New Jersey

"Your Tranzform garment seems to hold me in better than any other garment I have ever worn. I am delighted with it. Just as you say, your clothes fit better. This garment with the inner set-in front and hips certainly does a lot. Have never had any luck with any other garments. Thought I had to wear steels and laced fronts, but thanks to Tranzform I am doing a lot of advertising among my friends."
—Miss M. B., Mass.

"I actually look forward to putting on my Tranzform every afternoon."
—Mrs. S. B., New Jersey

"I ordered a Tranzform girdle from you. I like it so well and I want to order another one."
—M. K., Penna.

Money-Back Guarantee 10-DAY TRIAL OFFER

Wear the Tranzform for 10 days at our risk. We'll send it on approval. The Tranzform must do all we claim or return it in 10 days and we'll send your $4.98 right back. We take all the risk because we know that even though you may have tried many other girdles, you haven't tried the best until you've worn a Tranzform.

4.98

WHY DIET? TRY IT! takes inches off your bulge-line!

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Rush my Tranzform with wonder-working Bulgemaster at once. On delivery I will pay postman $4.98 plus postage (Extra large size, waist 35-50 or hips 44-60, $5.98.) I must be satisfied or I will return the Tranzform in 10 days for full purchase price refund.

Waist size..... Hips..... Height.....

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I CHEATED LOVE

THE office was humming when I walked in at nine sharp on Monday morning. I know that I should have been at my desk pounding out copy on the woman's angle long before this, but when you knew the managing-editor as well as I did—that is, well enough to be engaged to him—you could afford to be thirty minutes late.

Bob had warned me about forgetting that he was still my boss, but I just laughed off his comment. I felt secure in my job and, also, in my love for Bob Conny, managing editor of the BUGLE. Why not, I asked myself, hadn't I always had my way?

When I graduated from college, because of the influence of my father, I was able to get a job on the BUGLE and use my journalistic courses and my society background. I didn't take the venture too serious at first, but then when I met Bob, I decided that I needed to change my approach or lose the only man I'd ever met and loved. He was so different from the boys I'd met at school and in the circle in which I traveled.

"When you want to, Jackie," he told me after I'd been there a week, "you write good copy."

"Thanks, boss," I said, "but compared to working on the BUGLE, my coverage of the cream of society is pretty boring."

He smiled at this and before I knew what had happened to me, I took that smile to heart. From that day on, I tried to occupy as much of Bob's time as possible — and succeeded. At first he was a little reluctant, but I convinced him that all work and no play could make Bob a very dull boy.

I sat by a large window in the corner of a large room and my entrance always caused typewriters to stop and whispers to begin. Whether they were talking about me and my wealthy family, or Bob and me, I couldn't tell, but as long as my life was moving the way I planned it, I let them talk. I was Jackie Smyth — nothing could touch me. At least I thought nothing could, until Gail Watson came to work for the BUGLE.

I didn't like her the moment I saw her slight form and her honey colored hair. In only a few weeks she had everyone in the office eating out of her hands—and when I saw Bob checking her copy and throwing her bouquets, I decided to edge her out of the office as fast as I could. I began by running her work down to Bob in the evenings when we were alone together.

"No office talk tonight, honey," he'd say, and I felt convinced that he was hiding his real feelings toward her.

"But really, Bob," I'd say. "She's not good enough for the BUGLE. She's just fooling everyone with those big, brown eyes of hers."

The more Bob tried to evade all mention of Gail, the more often I'd have some tid-bit of gossip to relate; such as her family being really nobodys and her graduating from a *small* midwestern college.

I knew that I'd get no cooperation from Bob so I decided to go over his head. If I went in to talk to Brown, the editor, myself, it would have looked strange so I decided to work through Dad and his influence. That way I could keep my hands clean in Bob's eyes and he need not know what happened.

He promised that he'd talk to Brown about a certain Gail Watson and have her off the BUGLE in a few days.

This news didn't lessen my attack on her. Everytime I saw her saunter over to Bob's desk, I'd make it my business to go over too on some inconsequential matter. From the snickers of the other people in the office, I knew they were wise to my game, but I'd never lost a battle yet, and Gail would not be my Waterloo.

One evening Bob seemed particularly restless and irritable. It was the first time I had had a date with him in a week, even though I had asked him over every night. He said he had a lot of work piled up on his desk and couldn't get away sooner. At first I suspected that he might be spending some of that time with Gail, since I had heard that she'd been working late too, but when I questioned him about it, he exploded, "For heaven's sake, Jackie, will you stop talking about Gail!"

I realized that he was upset so

CONTINUED AFTER NEXT PAGE...

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Please rush the dresses below. Add 20¢ for postage and handling on prepaid orders, or pay postman price, plus postage and C.O.D. charges. I may return garment in 10 days if not satisfied.

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..CONTINUED

I didn't pursue the subject, even though my curiosity wasn't satisfied. The next day was the day I had been waiting for so I wasn't too discouraged.

I was busy looking over my mail when I heard someone at the next desk say, "Did you hear about Gail being fired?"

"Really," I said, dully. "What a shame."

"Funny thing," she went on to say. "No one knows why. Bob Conny is in with Brown trying to find out."

I kept my face calm as I began opening my mail, but I kept my eyes glued to Bob's desk awaiting his return. When he finally did come, he walked straight over to my desk.

"Jackie," he said angrily, "did you have anything to do with getting Gail fired?"

"Of course not," I quickly defended myself. "How can you accuse me of such a thing?"

"Because it was someone who wanted to make awfully sure that Gail didn't work for the BUGLE, and you're the only person I know who's that interested."

I tried to pretend that I didn't know what he was talking about, but I was so angry to hear him accuse me in front of everyone in the office while he took Gail's side, that I couldn't control my tongue.

"Don't you think you are taking more of a personal than a professional interest in Gail Watson? Perhaps she's the reason you've been unable to see me all week . . . maybe it's she you're in love with." I opened my mouth to say more, but there was something in Bob's face that stopped me. He looked as if he hated me.

"You're wrong, Jackie, so wrong, but I've been wrong too," he said, quietly. "There's nothing between Gail and me . . . only your selfish, jealous mind could possibly think there was. You've tried to control me from the moment we met and now you've gone so far as to interfere with my work. As far as I'm concerned as managing editor of the BUGLE, you can pack your things and clear out. And my personal life has no room for a spoiled, inconsiderate brat who bargains for love."

Bob walked out of the office and out of my life with those harsh words burning my ears. There was a heavy silence for a few moments, and then everyone went back to work, excluding me and my troubles from their lives.

At first I had been indignant . . . but later when I realized that I had lost Bob, I felt empty and alone. How could I honestly deny Bob's words? I had bargained for love and I had lost. But when I made the gamble I didn't realize that my loss would be so great.

I'm still working on the BUGLE, but I've changed quite a bit. I swallowed my pride, and I guess the other people on the staff realized it wasn't easy for me to do, because they have been kind. Gail has been reinstated, and she doesn't seem to hold my behavior against me either. I can only hope that Bob will notice the change too someday, but I know I'll have a long wait. Who could blame Bob for not wanting to take a chance on love a second time? Not I!

THE END 7229

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, AND JULY 2, 1946

(Title 39, United States Code, Section 233)

of Lovers, published bi-monthly at New York, N. Y., for October 1, 1950

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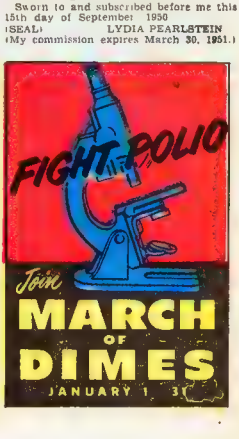
(Signed) ROBERT SOLOMON

Sworn to and subscribed before me this 15th day of September 1950

(SEAL) LYDIA PEARLSTEIN

(My commission expires March 30, 1951.)



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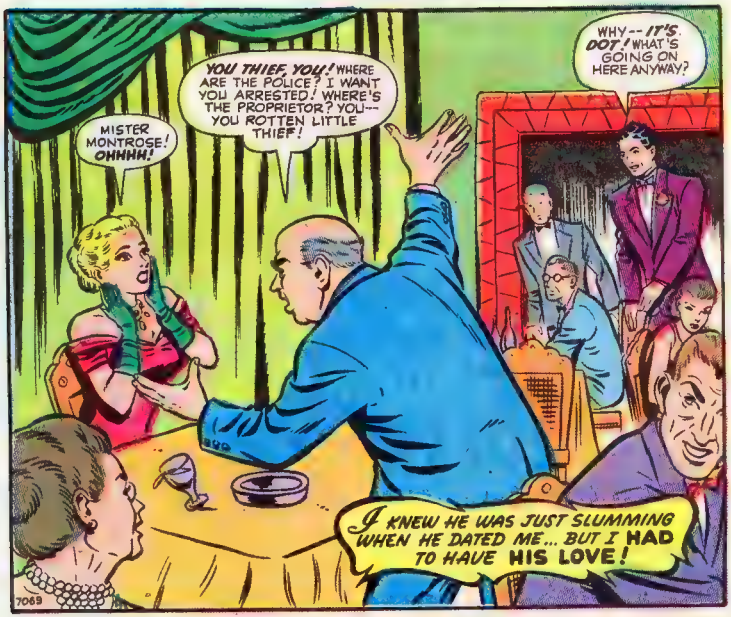
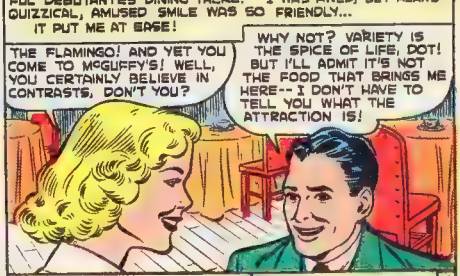
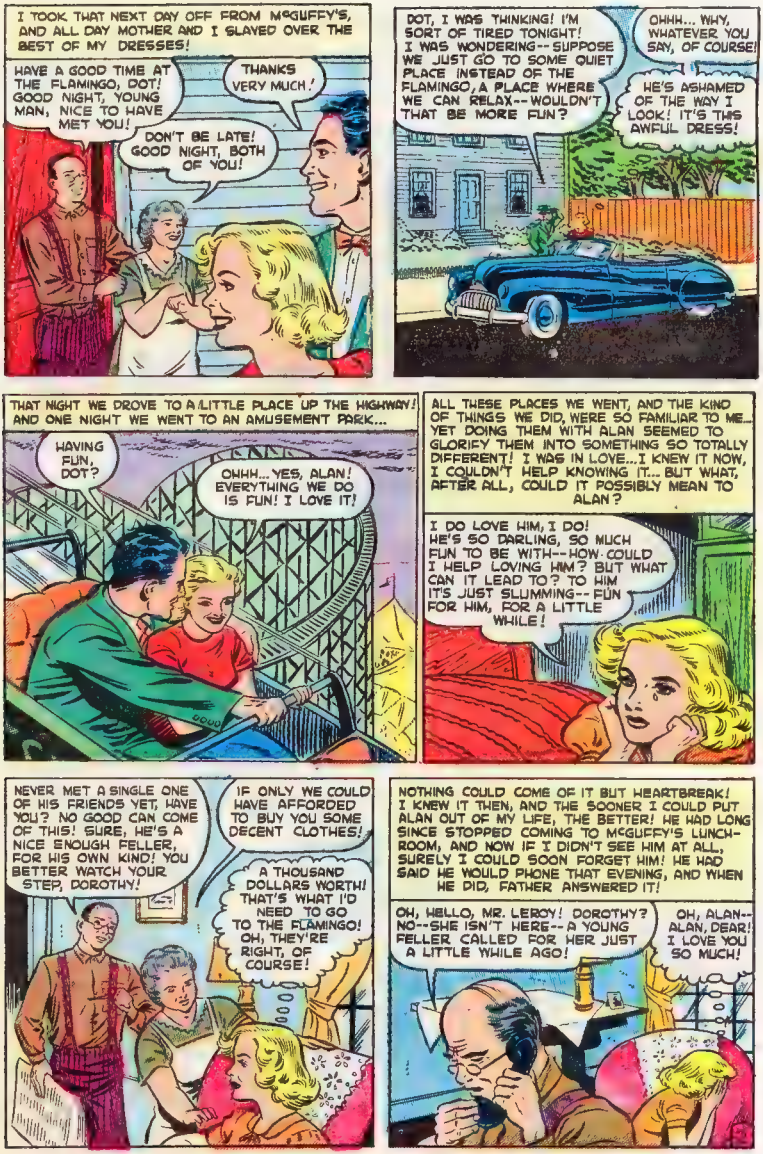

MISTER MONTROSE! OHHHH!
YOU THIEF, YOU! WHERE ARE THE POLICE? I WANT YOU ARRESTED! WHERE'S THE PROPRIETOR? YOU--- YOU ROTTEN LITTLE THIEF!
WHY--IT'S DOT! WHAT'S GOING ON HERE ANYWAY?
I KNEW HE WAS JUST SLUMMING WHEN HE DATED ME... BUT I HAD TO HAVE HIS LOVE!
7069

SOMEHOW... ALMOST FROM THE VERY BEGINNING... I SENSED THAT THIS HANDSOME, DISTINGUISHED MAN WAS DESTINED TO BE SOMETHING VERY SPECIAL IN MY LIFE! THEN ONE DAY WHEN THINGS WERE SLOW AT McGUFFY'S WHERE I WORKED AS A WAITRESS, HE STOPPED ME AS I PASSED HIS TABLE, AND ASKED MY NAME! WE CHATTED A FEW MINUTES AND HE TOLD ME HE WAS ALAN LEROY, HE DID THE PUBLICITY FOR THE "FLAMINGO," THE SMARTEST NIGHT CLUB IN TOWN!

ALAN LEROY! OF COURSE I HAD HEARD OF HIM! AND THE SWANK FLAMINGO WAS NATIONALLY KNOWN--THE MOST FAMOUS SUPPER CLUB OF THEM ALL! I HAD OFTEN SEEN PICTURES IN THE NEWSPAPERS OF CELEBRITIES AND BEAUTIFUL DEBUTANTES DINING THERE! I WAS AWED, BUT ALAN'S QUIZZICAL, AMUSED SMILE WAS SO FRIENDLY... IT PUT ME AT EASE!


THE FLAMINGO! AND YET YOU COME TO McGUFFY'S! WELL, YOU CERTAINLY BELIEVE IN CONTRASTS, DON'T YOU?
WHY NOT? VARIETY IS THE SPICE OF LIFE, DOT! BUT I'LL ADMIT IT'S NOT THE FOOD THAT BRINGS ME HERE-- I DON'T HAVE TO TELL YOU WHAT THE ATTRACTION IS!

AND, BEFORE HE LEFT THAT AFTERNOON, HE HAD DATED ME!


I TOOK THAT NEXT DAY OFF FROM McGUFFY'S, AND ALL DAY MOTHER AND I SLAVED OVER THE BEST OF MY DRESSES!
HAVE A GOOD TIME AT THE FLAMINGO, DOT! GOOD NIGHT, YOUNG MAN, NICE TO HAVE MET YOU!
THANKS VERY MUCH!
DON'T BE LATE! GOOD NIGHT, BOTH OF YOU!
DOT, I WAS THINKING! I'M SORT OF TIRED TONIGHT! I WAS WONDERING--SUPPOSE WE JUST GO TO SOME QUIET PLACE INSTEAD OF THE FLAMINGO, A PLACE WHERE WE CAN RELAX--WOULDN'T THAT BE MORE FUN?
OHHH... WHY, WHATEVER YOU SAY, OF COURSE!
HE'S ASHAMED OF THE WAY I LOOK! IT'S THIS AWFUL DRESS!
THAT NIGHT WE DROVE TO A LITTLE PLACE UP THE HIGHWAY! AND ONE NIGHT WE WENT TO AN AMUSEMENT PARK...
HAVING FUN, DOT?
OHHH... YES, ALAN! EVERYTHING WE DO IS FUN! I LOVE IT!
ALL THESE PLACES WE WENT, AND THE KIND OF THINGS WE DID, WERE SO FAMILIAR TO ME... YET DOING THEM WITH ALAN SEEMED TO GLORIFY THEM INTO SOMETHING SO TOTALLY DIFFERENT! I WAS IN LOVE... I KNEW IT NOW, I COULDN'T HELP KNOWING IT... BUT WHAT, AFTER ALL, COULD IT POSSIBLY MEAN TO ALAN?
I DO LOVE HIM, I DO! HE'S SO DARLING, SO MUCH FUN TO BE WITH--HOW COULD I HELP LOVING HIM? BUT WHAT CAN IT LEAD TO? TO HIM IT'S JUST SLUMMING--FUN FOR HIM, FOR A LITTLE WHILE!
NEVER MET A SINGLE ONE OF HIS FRIENDS YET, HAVE YOU? NO GOOD CAN COME OF THIS! SURE, HE'S A NICE ENOUGH FELLER, FOR HIS OWN KIND! YOU BETTER WATCH YOUR STEP, DOROTHY!
IF ONLY WE COULD HAVE AFFORDED TO BUY YOU SOME DECENT CLOTHES!
A THOUSAND DOLLARS WORTH! THAT'S WHAT I'D NEED TO GO TO THE FLAMINGO! OH, THEY'RE RIGHT, OF COURSE!
NOTHING COULD COME OF IT BUT HEARTBREAK! I KNEW IT THEN, AND THE SOONER I COULD PUT ALAN OUT OF MY LIFE, THE BETTER! WE HAD LONG SINCE STOPPED COMING TO McGUFFY'S LUNCH-ROOM, AND NOW IF I DIDN'T SEE HIM AT ALL, SURELY I COULD SOON FORGET HIM! HE HAD SAID HE WOULD PHONE THAT EVENING, AND WHEN HE DID, FATHER ANSWERED IT!
OH, HELLO, MR. LEROY! DOROTHY? NO--SHE ISN'T HERE--A YOUNG FELLER CALLED FOR HER JUST A LITTLE WHILE AGO!
OH, ALAN--ALAN, DEAR! I LOVE YOU SO MUCH!

HE CALLED SEVERAL OTHER TIMES, AND ALWAYS FATHER OR MOTHER ANSWERED! AND THEN, OF COURSE, HE GOT THE IDEA AND HIS CALLS STOPPED COMING! I HAD THOUGHT I COULD SO EASILY FORGET HIM, BUT AS DAYS PASSED, MY HEART ACHED WITH A GREAT AND TERRIBLE LONELINESS! SOMETIMES I WOULD SEE THE FLAMINGO MENTIONED IN THE NEWSPAPERS...

THOSE ARE THE KIND HE'S ACCUSTOMED TO! IT'S A GIRL LIKE THAT HE'LL FALL IN LOVE WITH!

Evening Star

THEN, ONE DAY, HE SUDDENLY APPEARED AT McGUFFY'S!

WELL, DOT, WHAT'S THE IDEA OF THE BRUSH-OFF? IF YOU DIDN'T WANT TO GO OUT WITH ME ANY MORE, COULDN'T YOU HAVE BEEN NICE ENOUGH TO TELL ME SO YOURSELF?

WHY, I...I...

I COULDN'T FACE IT! TEARS FLOODED MY EYES AND I FLED TO THE KITCHEN! ALAN WAS SO FURIOUSLY ANGRY BEFORE HE STALKED OUT, HE MADE A SCENE, DEMANDING THAT I COME AND WAIT ON HIM! I DIDN'T, AND WHEN HE HAD GONE, McGUFFY CAME BACK TO ME!

SO YOU INSULT MY CUSTOMERS! GO GET YOUR MONEY FROM THE CASHIER! YOU'RE FIRED! GET OUT OF HERE!

OHHH...

MY EARNINGS WERE NECESSARY TO HELP THE MEAGER INCOME WE HAD AT HOME! FOR DAYS I TRAMPED THE STREETS LOOKING FOR A JOB! OH, LIFE WAS BLEAK AND DESOLATE FOR ME INDEED!

NOTHING NOW! NOT A THING! COME BACK NEXT MONTH IF YOU WANT TO!

OH, WELL, ALL RIGHT!

AND THEN, AT LAST, I HAD LUCK!

YES, YOUR FIGURE SEEMS JUST ABOUT WHAT WE NEED! YOU SAY YOU'VE NEVER DONE MODELING BEFORE? WELL, YOU LOOK LIKE YOU COULD LEARN! I'LL GIVE YOU A TRY!

OH, THANK YOU, MISTER MONTROSE! I'LL DO MY BEST!

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NOT FOR THREE HUNDRED MORE COULD YOU GET THIS IMPORTATION ANYWHERE ELSE! GORGEOUS, EH?

THE WORK AT MONTROSE WAS TIRING, BUT I LOVED IT! AND NOW, MORE THAN EVER, ALAN WAS IN MY THOUGHTS! NOW, WHILE I WAS WORKING, AT LEAST, SURELY I LOOKED LIKE THOSE WOMEN HE WAS ALWAYS WITH AT THE FLAMINGO! I'D THINK OF THAT OFTEN, SEEING MYSELF IN THE BIG PIER GLASSES AS I MODELED SOME FABULOUS IMPORTATION!

SURELY I LOOK LIKE HIS KIND OF WOMAN NOW--AS BEAUTIFUL AS ANY OF THEM!

IF ONLY HE COULD SEE ME LIKE THIS! THE THOUGHT GREW AND FLOURISHED IN THE BACKGROUND OF MY CONSCIOUSNESS, MINGLING WITH MY HEARTACHE... AND THEN, ONE AFTERNOON, CAME A SUDDEN, STARTLING TEMPTATION! I WAS TREMBLING INSIDE AS I PLANNED...

AND THIS ONE--AT ANY PRICE, I ASK YOU--HOW COULD YOU FIND ITS EQUAL?

WHY--I COULD BORROW THIS--JUST FOR ONE NIGHT, AND NO ONE WOULD EVER KNOW! I COULD WEAR IT TO THE FLAMINGO AND LET HIM SEE ME--JUST ONCE!

I WATCHED MY CHANCE AND I TOOK THE GOWN AND ITS ACCESSORIES! THEN I DREW MONEY FROM MY LITTLE SAVINGS AT THE BANK! MOTHER AND FATHER WEREN'T HOME THAT NIGHT...I DRESSED AND CALLED A TAXI! AND THEN, WITH MY HEART POUNDING BUT MY HEAD HELD HIGH...AT LAST I WAS THERE... AT THE FLAMINGO!

...THIS WAY, MADAME!

LOOK! ISN'T SHE GORGEOUS? WONDER WHO SHE IS!

I COULD FEEL THE STARES OF THE PEOPLE... THEY WERE THINKING I WAS SOME CELEBRITY, OF COURSE... A MYSTERY WOMAN, HAUGHTILY DINING HERE ALONE! I DIDN'T SEE ALAN...AND I DIDN'T SEE THE PEOPLE AT THIS TABLE DIRECTLY BEHIND ME!

WHY...WHY, THAT'S MY GOWN! BELLA, LOOK! ONE OF MY MODELS! MY EXCLUSIVE IMPORTATION! LOOK AT THAT LITTLE THIEF! WHY, I'LL...

ALAN OUGHT TO COME IN ANY MINUTE! I'LL PRETEND NOT TO NOTICE HIM!

YOU THIEF, YOU! WHERE'S THE POLICE? I WANT YOU ARRESTED! WHERE'S THE PROPRIETOR? YOU...YOU ROTTEN LITTLE THIEF!

IT'S DOT!

MISTER MONTROSE! OHHHH!

THE ROOM SWAM BEFORE ME! IT WAS ALL A BLURRED AND HORRIBLE TURMOIL, AND I WANTED TO DIE, BUT I COULDN'T!

SHE WORKS FOR ME -- MODELING! THAT GOWN--EVERYTHING, ALL OF IT--BELONGS TO ME...IS IT TRUE OR AIN'T IT? SAY SOMETHING--LEMME HEAR YOU DENY IT!

IT'S... TRUE! OHHHH...

WELL, IF IT'S YOURS, WE DON'T WANT IT! YOU CAN HAVE IT BACK! SHE WORKS FOR YOU, YOU SAY? THAT'S WHERE YOU'RE WRONG! SHE'S RESIGNING RIGHT NOW! GO SIT DOWN--I'LL GET YOUR STUFF FOR YOU! COME WITH ME, DOT!

THEN I REALIZED THAT SOMEHOW ALAN HAD QUIETED THE SPLUTTERING MONTROSE AND HURRIED ME FROM THE ROOM... INTO THE FLAMINGO PANTRY! ONE OF THE PANTRY GIRLS HAD A STREET DRESS TO LOAN ME! AND, IN THE DRESSING ROOM, I CHANGED AS QUICKLY AS I COULD, WITH THE HATEFUL FINERY I DISCARDED SEEMING TO BURN ME AS I TOUCHED IT!
OKAY, I'LL GIVE MONTROSE BACK HIS THINGS AND THAT'S THE END OF IT!
YES--THE END OF IT--THE END OF EVERYTHING FOR ME!
HEY, WHERE ARE YOU GOING? COME BACK HERE!
OH, ALAN, DEAR... I KNEW YOU COULD NEVER LOVE ME... THAT'S WHY I WOULDN'T SEE YOU ANY MORE! I LOVED YOU TOO MUCH, AND I COULDN'T STAND THE HEARTBREAK OF IT! YOU...WITH ALL THESE BEAUTIFULLY GOWNED WOMEN...YOUR KIND, ALAN, HOW COULD YOU EVER LOVE ME? I DON'T BLAME YOU! I DID STEAL THAT GOWN... BORROWED IT JUST FOR TONIGHT, SO YOU COULD SEE ME... LOOKING RIGHT... JUST ONCE! LET ME GO NOW!
SO THAT'S WHAT WAS THE MATTER WITH YOU! LET YOU GO--NOW? YOU'RE CRAZY!
ALAN...
I'LL NEVER LET YOU GO, SWEETHEART! OH, DON'T YOU UNDERSTAND? IT WAS YOU I LOVED--NOT THE CLOTHES YOU WERE WEARING! FINE FEATHERS DON'T MEAN ANYTHING TO ME, DARLING! IT'S JUST YOU I LOVE--I ALWAYS HAVE--I ALWAYS WILL! FINE FEATHERS DON'T NECESSARILY MAKE FINE BIRDS--YOU KNOW THAT!
SURE, WHEN WE'RE MARRIED YOU'LL HAVE PRETTY CLOTHES! I'LL GIVE THEM TO YOU--BUT I WON'T LOVE YOU ANY MORE BECAUSE OF THEM--I COULDN'T!
OH, ALAN...I'M SO HAPPY! IT'S JUST ALL MY DREAMS... COME TRUE!
The End
5

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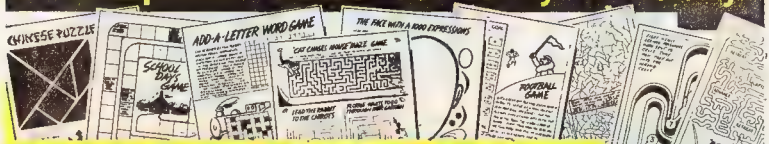

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COULD HAPPINESS RESULT FROM MY

MAY AND DECEMBER

ROMANCE?

I WAS TWENTY-ONE AND A SENIOR IN COLLEGE... HE WAS FORTY AND MY PROFESSOR! BUT HOW COULD THIS AGE DIFFERENCE RUIN A LOVE AS GREAT AS OURS?

FULTON, PLEASE... YOU DON'T REALIZE WHAT YOU'RE DOING!

GET YOUR COAT, JANET... WE'RE GOING HOME! I'VE HAD ALL OF THIS ADOLESCENT NONSENSE I CAN STAND!

HEX.. WHO DO YOU THINK YOU'RE SHOVIN' AROUND?

687b

CAN A YOUNG GIRL HOPE TO MARRY A MAN OLD ENOUGH TO BE HER FATHER, AND STILL HAVE NO REGRETS? IS HANDSOME PROFESSOR FULTON GRAHAM MY ANSWER? IT STARTED DURING REHEARSAL OF OUR COLLEGE PLAY! THE PROFESSOR WAS COACHING ME ON THE FINER POINTS OF JULIET'S LOVE FOR ROMEO...

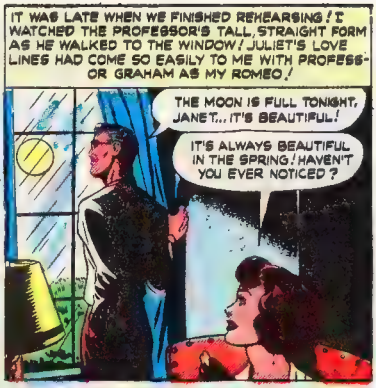
YOU'RE JUST READING THAT LINE WITH YOUR MOUTH, JANET! REMEMBER, THE LOVE YOU HAVE FOR ROMEO IS SUPPOSED TO BE TRANSCENDENT... IT'S YOUR HEART SPEAKING! PUT SOMETHING INTO IT!

ALL RIGHT, PROFESSOR GRAHAM, I'LL TRY AGAIN!

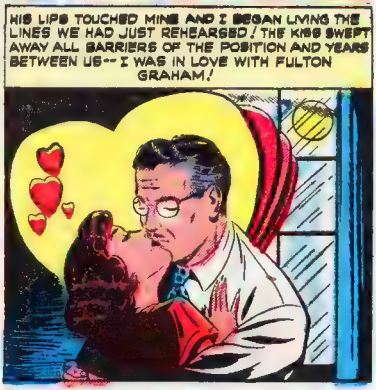
SUDDENLY, WITH A CRASH OF RENDING WOOD, THE BALCONY GAVE WAY! TERROR CHILLED THROUGH ME AS I PLUNGED DOWNWARD...

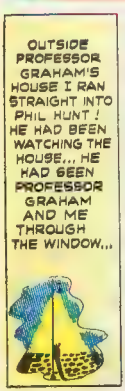
1

INSTANTLY, I WAS IN THE PROFESSOR'S ARMS! HOLDING ME FIRMLY, HE SMILED--AND I FELT SOMETHING WITHIN ME UNFOLD--LIKE A FLOWER'S FIRST REALIZATION OF THE SUN!
OHH!
I'VE GOT YOU!


IT WAS LATE WHEN WE FINISHED REHEARSING! I WATCHED THE PROFESSOR'S TALL, STRAIGHT FORM AS HE WALKED TO THE WINDOW! JULIET'S LOVE LINES HAD COME SO EASILY TO ME WITH PROFESSOR GRAHAM AS MY ROMEO!
THE MOON IS FULL TONIGHT, JANET... IT'S BEAUTIFUL!
IT'S ALWAYS BEAUTIFUL IN THE SPRING! HAVEN'T YOU EVER NOTICED?

THERE ARE LOTS OF THINGS I NEVER NOTICED--I'VE NEVER REALLY SEEN YOU UNTIL THIS AFTERNOON! JANET, DO YOU THINK THE DIFFERENCE IN OUR AGES IS TOO GREAT FOR US TO HAVE ANYTHING IN COMMON?
I... NEVER THOUGHT ABOUT IT...

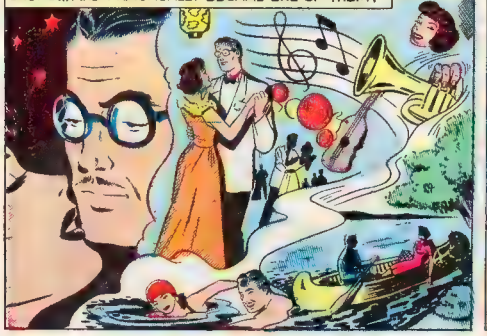

HIS LIPS TOUCHED MINE AND I BEGAN LIVING THE LINES WE HAD JUST REHEARSED! THE KISS SWEPT AWAY ALL BARRIERS OF THE POSITION AND YEARS BETWEEN US--I WAS IN LOVE WITH FULTON GRAHAM!


OUTSIDE PROFESSOR GRAHAM'S HOUSE I RAN STRAIGHT INTO PHIL HUNT! HE HAD BEEN WATCHING THE HOUSE... HE HAD SEEN PROFESSOR GRAHAM AND ME THROUGH THE WINDOW...

REHEARSING, HUH? THAT KISS LOOKED MORE LIKE THE MAIN PERFORMANCE TO ME!
HOW DARE YOU SPY ON ME AS IF I WERE A...A... NOW YOU LISTEN TO ME! YOU HAVE NO CLAIMS ON ME WHATEVER! FULTON AND I...

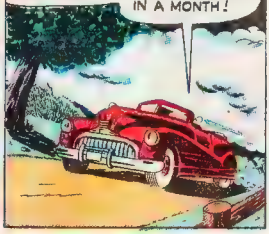
OH! SO IT'S FULTON NOW, IS IT? YOU DON'T THINK FOR ONE MINUTE THAT YOU COULD POSSIBLY HAVE ANYTHING IN COMMON? WHY, HE'S FORTY YEARS OLD!
AGE DOESN'T MATTER IN THINGS LIKE THIS--I LOVE HIM AND I JUST CAN'T HELP THE WAY I FEEL! I'M SORRY, PHIL, BUT I GUESS WHATEVER THERE WAS BETWEEN US IS OVER ... FOR GOOD!

I SOON FORGOT PHIL HUNT, FOR FULTON COULD MAKE ME FORGET EVERYTHING! HE WORKED IN BEAUTIFULLY WITH THE YOUNGER CROWD... AND PRACTICALLY BECAME ONE OF THEM!



ONE NIGHT I DISCOVERED THE PACE WAS TOO FAST FOR FULTON! WHILE DRIVING HOME FROM A DANCE I SUGGESTED A HIKING PARTY FOR THE NEXT DAY--SUNDAY!

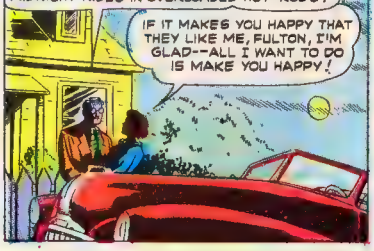
HIKE! FOR HEAVEN'S SAKE, JANET, LET'S LIGHT SOMEWHERE! WE'VE USED UP MORE ENERGY IN THE PAST WEEK THAN WE CAN RECOUP IN A MONTH!



GRADUALLY I WAS DRAWN INTO FULTON'S WORLD! I LOST TOUCH WITH MY OWN CROWD, BUT I SOON BEGAN NOT TO MIND... MY LOVE FOR FULTON MADE UP FOR EVERYTHING!

YOU'RE MAKING A HIT WITH MY COLLEAGUES! THEY NEVER THOUGHT A GIRL AS PRETTY AS YOU COULD EVER THINK OF ANYTHING EXCEPT DANCING AND MIDNIGHT RIDES IN OVERLOADED HOT-RODS!

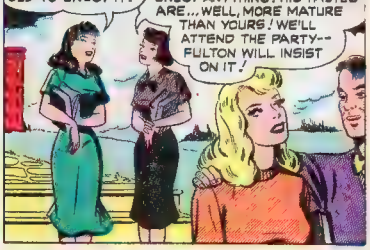
IF IT MAKES YOU HAPPY THAT THEY LIKE ME, FULTON, I'M GLAD--ALL I WANT TO DO IS MAKE YOU HAPPY!



OUR ROMANCE WAS *THE* CHOICE BIT OF GOSSIP ON THE CAMPUS, BUT I DIDN'T MIND... NOT UNTIL ONE MORNING...

I DON'T SUPPOSE YOU'LL BE COMING TO THE PREGRADUATION PARTY FOR SENIORS NEXT SATURDAY... YOUR PROFESSOR'S TOO OLD TO ENJOY IT!

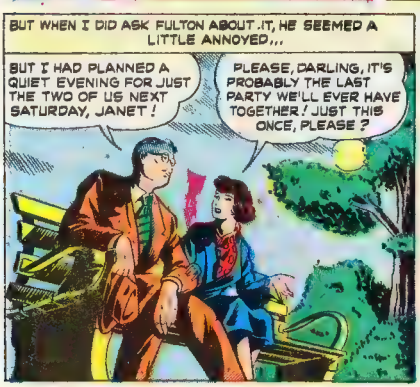
FULTON ISN'T TOO OLD TO ENJOY ANYTHING! HIS TASTES ARE... WELL, MORE MATURE THAN YOURS! WE'LL ATTEND THE PARTY--FULTON WILL INSIST ON IT!



BUT WHEN I DID ASK FULTON ABOUT IT, HE SEEMED A LITTLE ANNOYED...

BUT I HAD PLANNED A QUIET EVENING FOR JUST THE TWO OF US NEXT SATURDAY, JANET!

PLEASE, DARLING, IT'S PROBABLY THE LAST PARTY WE'LL EVER HAVE TOGETHER! JUST THIS ONCE, PLEASE?

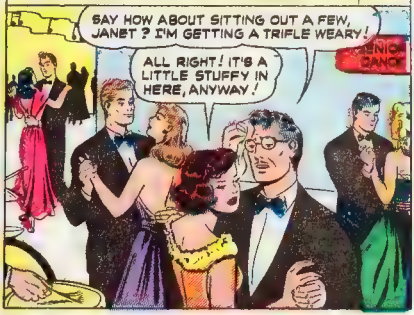


OH, ALL RIGHT... MAYBE I SHOULD HAVE BEEN A LITTLE LESS SELFISH THE PAST FEW MONTHS! I SHOULD DO MORE OF THE THINGS YOU LIKE...

DON'T TALK LIKE THAT, FULTON! JUST BEING WITH YOU IS ENOUGH FOR ME--IT MAKES UP FOR ALL THE THINGS I'M MISSING!

I KNEW I'D SAID THE WRONG THING WHEN I SAW THE SUDDEN HARDENING OF HIS FEATURES! AND WHEN I KISSED HIM, HE WAS COOL, ALMOST IMPERSONAL... IT FRIGHTENED ME!

BY SATURDAY, FULTON SEEMED TO BE HIS OLD, DEAR SELF AGAIN! I DANCED WITH NO ONE ELSE! THE FIRST TWO HOURS WENT ALONG SMOOTHLY... THEN...

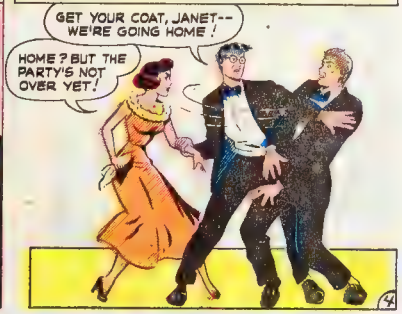


HI, BEAUTIFUL--WHY THE EXILE? THE PARTY'S YOUNG... THE MUSIC'S SOFT... AND I'M WILLING IF YOU ARE!
I'M SORRY, BUT SHE DOESN'T CARE TO...
YES, I DO CARE TO DANCE! YOU'LL EXCUSE ME, FULTON? IT'S A WALTZ AND I LOVE WALTZES!

I WAS CAUGHT UP IN THE GAY WHIRL OF YOUTH AND LAUGHTER, AND FULTON WAS NO PART OF IT! HE REMAINED ON THE SIDE LINES--ALL BUT FORGOTTEN! THE GAMES AND FUN WE HAD SEEMED TO BE BEYOND HIS DIGNITY... AND AGE!

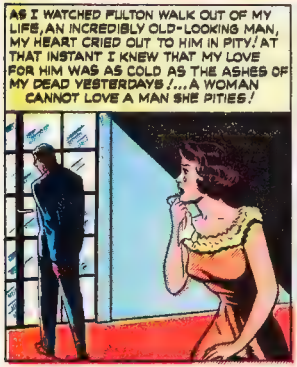
I GUESSED WRONG! IT WAS JUST THAT--NOTHING MORE! BUT FOR ME IT BROUGHT TO AN END WHAT I THOUGHT HAD BEEN THE HAPPIEST PERIOD OF MY LIFE...

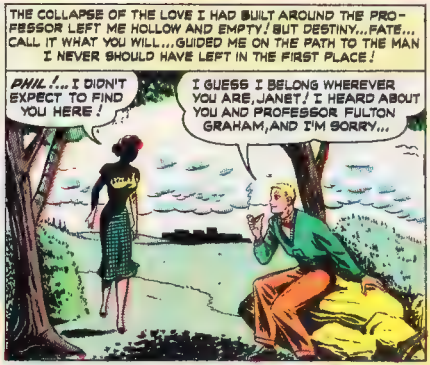
FULTON SUDDENLY CAME RAGING ACROSS THE FLOOR, HIS FACE TWISTED AND UGLY WITH AN ANGER FAR TOO EXAGGERATED FOR THE EVENT WHICH CAUSED IT!

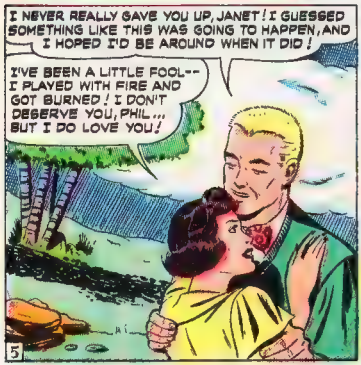


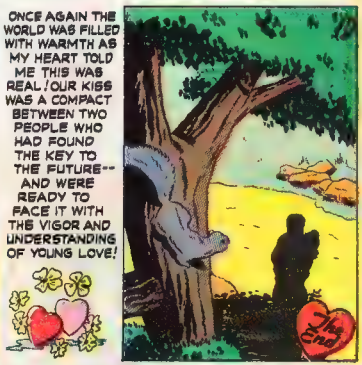
IT'S OVER AS FAR AS YOU'RE CONCERNED, JANET--YOU'RE HARDLY ACTING WITH THE DECORUM TO BE EXPECTED OF THE FUTURE WIFE OF A PROFESSOR! HOW YOU CAN PARTICIPATE IN THESE CHILDISH ANTICS OF ADOLESCENT IDIOTS IS BEYOND ME!
ADOLESCENT IDIOTS! FULTON, THESE ARE MY FRIENDS! I'M NO OLDER THAN THEY, AND IF THEY'RE ADOLESCENT IDIOTS, THEN SO AM I!

LET'S NOT SQUABBLE! NO FIANCÉE OF MINE IS GOING TO KISS EVERY TOM, DICK AND HARRY! WE'RE GOING HOME--THIS BUSINESS IS BORING ME ANYWAY!
WELL, IT'S NOT BORING ME! IF YOU CARE TO LEAVE, YOU HAVE MY PERMISSION TO GO!


AS I WATCHED FULTON WALK OUT OF MY LIFE, AN INCREDIBLY OLD-LOOKING MAN, MY HEART CRIED OUT TO HIM IN PITY! AT THAT INSTANT I KNEW THAT MY LOVE FOR HIM WAS AS COLD AS THE ASHES OF MY DEAD YESTERDAYS!... A WOMAN CANNOT LOVE A MAN SHE PITIES!


THE COLLAPSE OF THE LOVE I HAD BUILT AROUND THE PROFESSOR LEFT ME HOLLOW AND EMPTY! BUT DESTINY... FATE... CALL IT WHAT YOU WILL... GUIDED ME ON THE PATH TO THE MAN I NEVER SHOULD HAVE LEFT IN THE FIRST PLACE!
PHIL!... I DIDN'T EXPECT TO FIND YOU HERE!
I GUESS I BELONG WHEREVER YOU ARE, JANET! I HEARD ABOUT YOU AND PROFESSOR FULTON GRAHAM, AND I'M SORRY...


I NEVER REALLY GAVE YOU UP, JANET! I GUESSED SOMETHING LIKE THIS WAS GOING TO HAPPEN, AND I HOPED I'D BE AROUND WHEN IT DID!
I'VE BEEN A LITTLE FOOL--I PLAYED WITH FIRE AND GOT BURNED! I DON'T DESERVE YOU, PHIL... BUT I DO LOVE YOU!
5


ONCE AGAIN THE WORLD WAS FILLED WITH WARMTH AS MY HEART TOLD ME THIS WAS REAL! OUR KISS WAS A COMPACT BETWEEN TWO PEOPLE WHO HAD FOUND THE KEY TO THE FUTURE--AND WERE READY TO FACE IT WITH THE VIGOR AND UNDERSTANDING OF YOUNG LOVE!
The End

SUBSCRIBE NOW! $1.00 FOR NEXT 12 ISSUES!

LOVERS, SUITE 1404 350 5TH AVE. NEW YORK CITY(1)

WE GUARANTEE TO SAVE YOU MONEY!

YOUR MONEY BACK QUICK IF YOU CAN BUY FOR LESS ELSEWHERE

The Champion
Super Special Quality—a sure winner! Amazing! Real massive, manly! Solid Gold Color effect. Big pseudo Diamond in centre flanked by 2 others 4.95

The Ritz
Large 1 Karat Stone — real sparkler! Very low priced for quick sales. Refined, impressive, smooth. Men — get this handsome ring now! Bargain! 1.98

Commando "5"
5 big, impressive Pseudo Diamonds of fiery brilliancy. Extra-heavy weight, natural Gold color, with $750.00 appearance. Manly! Commands respect! 3.55

SHOCK
RESIST WATCH FOR ACTIVE MEN

BANG IT! DROP IT! THROW IT!

NOW 7.97

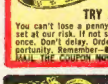
The special, patented PROTEKT-O-BALANCE feature every active man and boy has waited for. Now you can DROP IT, BANG IT, HIT IT and never worry. UNLIMITED GUARANTEE EXCLUSIVE OF PARTS — You never pay one red cent for skilled labor costs* Accurate Swiss jewel movement! Red Sweep Second Hand! Numerals glow at night. Rich looking silver color case. Unbreakable crystal. Modern design! Supply limited due to international crisis. Get yours NOW while you can. Special price 7.97

Double Cluster
Enchanting ring for smart ladies. 20 small Pseudo Diamonds imported from Europe are hand set in twin set clusters. Very feminine . . . . . quantity refined! Only 2.94

Loyale Wedding Set
10 glistening Brilliants to resemble diamonds featured in Loyale-Wedding Ring set. Gorgeous gold color . . . . . fashionable! Compare! Both rings 2.94

Royal Peacock
15 Rhinestones in blazing rainbow hues: Ruby-red, Emerald-green, Sapphire-blue and Diamond-white colors. Exquisitely designed, so dainty! 1.98

"ETERNAL LOVE"
Engagement and Wedding Ring Set



Something special and very pretty! Imagine—12 sparkling Pseudo Diamonds, imported from Europe, set in a gorgeous Engagement and Wedding Ring Set! . . . NATURAL GOLD color, exquisite design. Your price for both—4.88. Yet they look like $750.00 and more! They sparkle a thousand rays of light! Enjoy a LIFETIME!

TRY AT OUR RISK!

You can't lose a penny. Try this gorgeous ETERNAL LOVE set at our risk. If not satisfied, we will return the price at once. Don't delay. Order a set today. Don't lose this opportunity. Remember—BOTH rings are yours for only 4.89. MAIL THE COUPON NOW.

"THE ELDORADO"
Men's Distinctive Watch

"ELDORADO" — the watch for active men — last word in smart styling! Sparkling Pseudo Diamonds and Rubies set around the dial. Solid Gold color effect, chromed back. Unbreakable crystal. Luminous hands. Large sweep-Second hand, Rugged case, built to take a "sock". Imported Swiss movement gives dependable service. UNLIMITED GUARANTEE EXCLUSIVE OF PARTS—never a penny for skilled labor cost! Formerly 24.85. Special SALE PRICE, only 9.98—not a penny more. 10 DAY FREE TRIAL. Your money back quick if not delighted. RUSH COUPON NOW!

NOW 9.98

Genuine DIAMOND Locket
TERRIFIC VALUE! While they last, you can have this glamorous DIAMOND LOCKET at an unbelievably low price! Rich, solid gold color effect, gorgeous design. Has special frames inside for two photographs of loved ones! Complete with chain, yours for 2.95

Starlight FASHION Earrings
18 dazzling brilliants made to look like precious diamonds. They sparkle with a 1000 rays of light at parties, winning attention and admiration. Stylish starlight design, fabulous Hollywood appearance. Add glamour to your ensemble! Satisfaction guaranteed or money back! Only 1.69

FREE
10 DAY TRIAL AT HOME

Pictures and words can't do justice to the wonderful quality of our merchandise. So we allow you 10 whole days to see, try, enjoy any article — right in your own home — without risk! FULL PRICE BACK AGAIN if not thrilled! Write desired articles in coupon and rush at once!

Pay price, plus postage, on delivery.

Enjoy 10 days at OUR risk! It pays to deal with this reliable company.

CUT HAIR AT HOME
Complete 9-piece outfit for cutting hair at home. Set includes: Hair Clippers, Tapered Barber Comb and Scissors, with easy directions. Saves time and money for whole family. Special low price for 3 pieces, all for 2.98

TINY NITE LAMP
Less than 4 inches tall! Has own powerful battery current—no plug-in needed. Press switch to light. Ideal for nursery, bedroom and during storms. Beautiful, jewel-like appearance. Complete with dainty shade and tiny bulb. 98c

Men's INITIAL Ring

Your own INITIAL in Raised Gold color effect firmly set on a BLOOD-RED stone. Flanked by 2 sparkling pseudo DIAMONDS imported from Europe. Ring made in 14 Karat Rolled Gold plate, very fashionably designed, rich in appearance.

WEAR IT WITH PRIDE!

Enjoy a lifetime . . . it's so handsomely masculine . . . so distinctive! Mention letter desired and send strip of paper for size. Bargain price 2.97

2.97

AMAZING WEATHER "ROSE"

Place near window — see color changes like magic! RED allegedly indicates rain, stormy. BLUE — fair and sunny. PURPLE — changes coming! Amazes everyone! Beautiful, decorative. Flower pot given. 98c

2 IN 1 CASE & CIGARET LIGHTER

Slip your whole pack into this sleek, handsome, combination case and bulge in. Sure-Fire Lighter. No more fumbling around for cigarettes or matches! Bargain price 1.94

Ladies' SPORTEX Watch

Special!

A sturdy, accurate watch with special jewel movement. Ideal for active women and girls, nurses, teachers, sportswomen, typists, housewives, etc. Case is dainty yet so sturdy! Has luminous hands and numbers for night reading. So feminine and petite, yet so accurate too! 10-day MONEY BACK Guarantee and conditional free service certificate. Bargain price 7.97

7.97

BIG, POWERFUL SUPER FIELD GLASS

NOW you can own and enjoy Rocket's most POWERFUL and very BEST FIELD GLASS at a special LOW PRICE! Well made of rugged metals and has powerful ground magnification lenses. Such TERRIFIC POWER you won't believe your eyes! Get an intimate view of nature . . . the sky at night . . . the birds, mountains, etc.

GO PLACES AND SEE THINGS!

Get a close-up of that neck-to-neck finish at the races, the flashing uppercut of the boxer, the quick pass down the football field, seashore scenes, etc. See what your neighbors are doing without being seen!

Special SALE price, only 2.94

Tear out and mail this COUPON

ROCKET WHOLESALE CO., Dept. 99-H-100
131 West 33rd Street, New York 1, N. Y.

Gentlemen: Please rush the articles below. I will deposit price shown with mailman on arrival, plus postage. I will use and enjoy them for 10 days. Anytime I am not satisfied, you will return my money. (We prepay postage on cash orders).

NAME OF ARTICLE DESIRED	PRICE

NAME (Please print) _____

ADDRESS _____

TOWN _____ STATE _____

PLEASE! Send ring sizes on thin strip of paper wrapped around finger.

BLACKHEADS "PET HATE"

Say Men, Girls in Choosing Date

What a "black mark" is the blackhead . . . according to men and girls popular enough to be choosy about dates!

"Nobody's dreamboat!" "Nobody's date bait!" And that's not all that's said of those who are careless about blackheads. But blackheads ARE ugly! Blackheads ARE grimy! And they DON'T look good in close-ups!

So can you blame the fellow who says, "Sure, I meet lots of girls who look cute at first glance. But if, on that second glance, I see dingy blackheads, it's *good night!*"

Or can you blame the girl who confesses, "I hate to go out with a fellow who has blackheads. If he's careless about that you're sure he'll embarrass you in other ways, too!"

But you — are YOUR ears burning? Well, you've company and, sad to say, good company. There are lots of otherwise attractive fellows and girls who could date anyone they like if they'd only realize how offensive blackheads are . . . and how easily and quickly they could get rid of them . . . if they *want* to!

"He-Man" Often Guilty of Blackhead Crime

Take your "he-man" . . . super at track, games, sports of all kinds . . . who thinks that after just a shower he's ready to go anywhere! And won't the girls all admire his muscles!

Sure they would! But not many dance floors are set up for hurdle races! You can't show off your snappy left hook when only cokes are in the ring. The "he-man" who's also clean-cut, will get the breaks wherever he is.

Even Cute Girls Become Careless

Easy, too easy, for a girl to think that if she has the latest in clothes and hair-do she needn't bother about blackheads. A little more make-up, she guesses, will take care of that. BUT MAKE-UP WON'T HIDE BLACKHEADS! Not unless it's plaster of paris, maybe! And even good make-up "slips" at a dance! So don't take chances, cute though you may be!

TAKE THESE TIPS TO BANISH BLACKHEADS

Keep skin clean by washing morning and night with warm, almost hot, water. Use good soap and plenty of it. And finish with cool water.

Extract every blackhead as soon as you see it—with a SAFE extractor. Don't use finger nails. Don't squeeze. That may mean infection, injured tissues, a marred skin.

Just be clean! Be quick! And be safe! That's easy! And that's ALL!

I WONDER WHY WE'RE NOT POPULAR SIS?
ASK YOUR FRIEND TOM
TOM, WHY DON'T SIS AND I GET INVITED TO PROMS AND PARTIES
FRANKLY, JIM IT'S THOSE UGLY BLACKHEADS

FELLOWS! GIRLS!
Keep Skin Clear and Clean!

UGLY BLACKHEADS OUT in Seconds with VACUTEX

NEW! SCIENTIFIC! VACUUM ACTION!

Amazing new VACUTEX is painless . . . safe . . . fast! In seconds you are rid of those ugly blackheads that clog the pores . . . make your skin look grimy and dingy . . . give others such a wrong impression of you. VACUTEX creates a gentle vacuum pressure around the blackhead and extracts it—quickly!—without injury to tender skin tissues. Keep skin always clear this new scientific way. Without painful squeezing! Without dangerous infection from germy fingers! Just place VACUTEX over blackhead and draw back extractor. Blackhead's out! Simple! But you'll be delighted by your instantly improved appearance. Others will notice your clearer, cleaner skin! Try VACUTEX — now!

RUSH COUPON NOW!

10 DAY TRIAL OFFER

No Squeezing
No Infection
No Injury
to Skin Tissues!

Just place VACUTEX over blackhead—release extractor—and blackhead's out!

Don't send a penny. Mail coupon and pay postman only $1.00 plus postage. Or save all postage by enclosing $1.00 with guarantee coupon. If not thrilled to be rid of embarrassing hated blackheads this new quick way—just return VACUTEX in 10 days and get $1 back. Offer today!

10 DAY TRIAL GUARANTEE

BALCO PRODUCTS COMPANY, Dept. 4005
19 West 44th St., New York 18, N. Y.

☐ Enclosed find $1.00. Send me VACUTEX postpaid.
☐ Ship C.O.D. I will pay postman $1.00 plus postage.

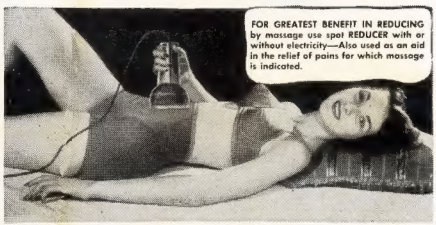
My dollar will be refunded if I am not delighted.

NAME _____

ADDRESS _____

SORRY NO C.O.D. OUTSIDE OF U.S.A.

REDUCE KEEP SLIM AT HOME WITH RELAXING, SOOTHING MASSAGE!



FOR GREATEST BENEFIT IN REDUCING by massage use spot REDUCER with or without electricity—Also used as an aid in the relief of pains for which massage is indicated.

TAKE OFF UGLY FAT!

Don't Stay FAT— You Can LOSE POUNDS and INCHES SAFELY without risking HEALTH

Take pounds off—keep slim and trim with Spot Reducer! Remarkable new invention which uses one of the most effective reducing methods employed by masseurs and turkish baths—MASSAGE!

With the SPOT REDUCER you can now enjoy the benefits of RELAXING, SOOTHING massage in the privacy of your own home! Simple to use—just plug in, grasp handle and apply over most any part of the body—stomach, hips, chest, neck, thighs, arms, buttocks, etc. The relaxing, soothing massage breaks down FATTY TISSUES, tones the muscles and flesh, and the increased awakened blood circulation carries away waste fat—helps you regain and keep a firmer and more GRACEFUL FIGURE!

YOUR OWN PRIVATE MASSEUR AT HOME

When you use the Spot Reducer, it's almost like having your own private masseur at home. It's fun reducing this way! It not only helps you reduce and keep slim —but also aids in the relief of those types of aches and pains—and tired nerves that can be helped by massage! The Spot Reducer is handsomely made of light weight aluminum and rubber and truly a beautiful invention you will be thankful you own. AC 110 volts.

UL UNDERWRITERS LABORATORY APPROVED

TRY THE SPOT REDUCER 10 DAYS FREE IN YOUR OWN HOME!

Mail this coupon with only $1 for your Spot Reducer on approval. Pay postman $8.95 plus delivery—or send $9.95 (full price) and we ship postage prepaid. Use it for ten days in your own home. Then if not delighted return Spot Reducer for full purchase price refund. Don't delay! You have nothing to lose—except ugly, embarrassing, undesirable pounds of FAT. MAIL COUPON now!

ALSO USE IT FOR ACHES AND PAINS

CAN'T SLEEP: Relax with electric Spot Reducer. See how soothing its gentle massage can be. Helps you sleep when massage can be of benefit.

MUSCULAR ACHES: A handy helper for transient relief of discomforts that can be aided by gentle, relaxing massage.

USED BY EXPERTS: Thousands have lost weight this way—in hips, abdomen, legs, arms, necks, buttocks, etc. The same method used by stage, screen and radio personalities and leading reducing salons. The Spot Reducer can be used in your spare time, in the privacy of your own room. **ORDER IT TODAY!**

MAIL THIS COUPON NOW!

SPOT REDUCER CO., Dept. E-306
318 MARKET ST., NEWARK, NEW JERSEY

Please send me the Spot Reducer for 10-day trial period. I enclose $1. Upon arrival I will pay postman only $8.95 plus postage and handling. If not delighted I may return SPOT REDUCER within 10 days for prompt refund of full purchase price.

Name _____

Address _____

City _____ State _____

☐ SAVE POSTAGE—check here if you enclose $9.95 with coupon. We pay all postage and handling charges. Same money-back guarantee applies.

LOSE WEIGHT OR MONEY BACK

GIVEN!

ACT NOW
MAIL COUPON!

BOYS! GIRLS! LADIES! MEN!
WE GIVE YOU CASH OR PREMIUMS!

WE ARE RELIABLE!

Candid Cameras with Carrying Cases, Radios (sent postage paid). Mail coupon to start.

56th Year

OUR 56th YEAR

Boys! Girls! Ladies! Men!

Lovable Dolls over 15" high, Cub Fishing Outfits, Genuine 22 Cal. Rifles, Daisy Air Rifles (sent postage paid). Give pictures with White CLOVERINE Brand SALVE sold at 25c a box (with picture) and remit per catalog sent with order to start. It's fun! Easy! We trust you! Begin at once!

ACT NOW 56th YR.

BE FIRST

Boys-Girls Bicycles (sent express charges collect). Mail coupon to start.

NO MONEY NOW

Pocket Watches, Wrist Watches, Baseballs, Bats (sent postage paid). Other Premiums or Cash easily yours. To start, mail coupon for White CLOVERINE Brand SALVE and Pictures easily sold to friends, relatives, neighbors at 25c a box (with picture).

YOUR BIG CHANCE!

LOOK!

OUR 56th YEAR

START TODAY!

Ukuleles, Jewelry, Watches (sent postage paid). Mail coupon to start.

Footballs, Basketballs (sent postage paid). Mail coupon to start.

BIG CATALOG!

Alarm Clocks, Pen and Pencil Sets, Bibles, Billfolds, Telescopes, Roller Skates, Blankets, Aluminum Ware, Record Players, Movie Machines (sent postage paid). Rush coupon to start!

ACT NOW

WE ARE RELIABLE

JIM and BETTY FIND A NEW "TREASURE"

I'M TIRED OF PLAYING PIRATES! WE NEVER FIND ANY TREASURE ANYWAY-

ME TOO!

HI, KIDS! LOOKIT TH'SWELL NEW WATCH I EARNED, SELLING WHITE CLOVERINE BRAND SALVE!

-AN' I'M WORKING FOR A BIKE NOW!

SAY, BETTY, THAT BEATS DIGGING FOR PIRATE TREASURE! LET'S SEND IN THOSE COUPONS!

A FEW DAYS LATER JIM AND BETTY ARE BUSY SELLING WHITE CLOVERINE BRAND SALVE

GOLLY! THIS SALVE SURE SELLS FAST! NOW LETS CALL ON MRS. BROWN-

IT'S FUN!

--AND WITH EACH PURCHASE OF WHITE CLOVERINE BRAND SALVE, YOU GET A BEAUTIFUL ART PICTURE!

GEE! SHE BOUGHT 2 BOXES! YOU'LL HAVE YOUR DOLL IN NO TIME, BETTY-

-AND YOU'LL SOON HAVE YOUR FOOTBALL, JIM-

YES, KIDS, IT'S EASY TO EARN THESE PREMIUMS! TO START, JUST MAIL IN THIS COUPON--

MAIL NOW!

Wilson Chem. Co. Dept.148-BY, Tyrone, Pa. Date.....

Gentlemen:- Please send me on trial 13 colorful art pictures with 13 boxes of White CLOVERINE Brand SALVE to sell at 25c a box (with picture.) I will remit amount asked within 30 days, select a Premium or keep Cash Commission as explained under Premium wanted in catalog sent with order, postage paid to start.

Name..... Age.....

St..... RD..... Box.....

Town..... Zone No..... State.....

PRINT LAST NAME HERE

Paste coupon on postal card or mail in envelope today